

Informations *Rapides*

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■ Sales volume in retail trade and personal services – November 2014

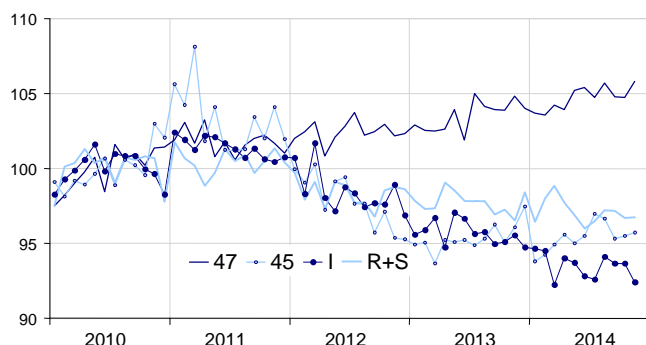
In November 2014, the sales volume increased in retail trade but decreased in accommodation and food service activities

Except for indices from Emagsa survey, every index in this issue is in volume (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In November 2014, the sales volume grew in *retail trade*, except for *motor vehicles and motorcycles* (+1.0%) and in *trade and repair of motor vehicles and motorcycles* (+0.2 %). It was broadly steady in *household services* (+0.1%). On the contrary, it decreased in *accommodation and food service activities* (–1.3%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source : INSEE

Increase in retail trade except for motor vehicles and motorcycles

In November, the sales volume in *retail trade except for motor vehicles and motorcycles* went up (+1.0%) after a stability in October. According to early estimates, it is likely to increase in December 2014 (+0.5%).

The sales volume improved in *non specialised stores* (+0.5%) and even more in *specialised stores* (+1.2%) with a growth registered in *retail sale of other goods (clothings, shoes, etc.)* (+1.5%), in *retail sale of other household equipment* (+1.3%), in *retail sale of automotive fuel* (+1.4%) and of *cultural and recreation goods* (+1.2%).

The sales volume in *retail trade*, except for *motor vehicles and motorcycles* decreased slightly over the last three months (–0.2% q-o-q) but increased year on year (+0.9%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Nov./ Oct.	Oct./ Sept.	q-o-q (1)	y-o-y (2)
47 Retail trade, except for motor vehicles and motorcycles	1000	1.0	0.0	–0.2	0.9
471 Retail sale in non-specialized stores	369	0.5	–1.7	0.0	–1.4
472 to 477 Retail sale in specialized stores	573	1.2	0.9	–0.1	2.4
478 and 479 Retail trade not in stores	58	2.2	0.6	–2.0	–0.4
45 Trade and repair of motor vehicles and motorcycles	1000	0.2	0.2	–0.9	–0.3
I Accommodation and food service activities	1000	–1.3	0.0	0.1	–2.1
R+S Household services	1000	0.1	–0.5	0.3	0.0
R Arts, entertainment and recreation	449	–0.3	–0.9	0.6	–0.6
S Other service activities	551	0.3	–0.2	0.1	0.5

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source : INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Dec. 2014/ Nov. 2014	Dec. 2014/ Dec. 2013
47 Retail trade, except for motor vehicles and motorcycles	0.5	2.2

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source : INSEE

Slight rise in trade and repair of motor vehicles and motorcycles

In November, the sales volume in *trade and repair of motor vehicles and motorcycles* rose slightly again (+0.2% like in October) thanks to a quite sharp improvement in *sale of motor vehicles* (+1.3%). The other sectors declined and particularly the *sale of motor vehicle parts and accessories* (−2.1%).

The sales volume fell over the last three months (−0.9%) and more slightly year on year (−0.3%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Nov. 2014	Change in %		
			Nov./ Oct.	Oct./ Sept.	q-o-q (1)
47 Retail trade, except for motor vehicles and motorcycles	1000	105.8	1.0	0.0	−0.2
471 Non-specialised stores	369	98.7	0.5	−1.7	0.0
472 à 477 Specialised stores	573	110.5	1.2	0.9	−0.1
472 Retail sale of food, beverages and tobacco in specialised stores	49	102.9	0.3	−0.1	0.5
473 Retail sale of automotive fuel	78	97.1	1.4	−0.4	−0.2
474 Retail sale of information and communication equipment	28	157.0	−0.1	2.2	5.7
475 Retail sale of other household equipment	112	101.1	1.3	0.0	−0.8
476 Retail sale of cultural and recreation goods	48	104.1	1.2	1.9	1.0
477 Retail sale of other goods in specialised stores	258	116.2	1.5	1.3	−0.8
478 et 479 Retail trade not in stores	58	105.3	2.2	0.6	−2.0
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	95.7	0.2	0.2	−0.9
451 Sale of motor vehicles	671	95.9	1.3	0.9	−0.5
452 Maintenance and repair of motor vehicles	78	89.5	−1.0	−0.9	−0.9
453 Sale of motor vehicle parts and accessories	227	98.0	−2.1	−1.5	−2.3
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	88.5	−2.9	2.7	1.2
I Accommodation and food service activities	1000	92.4	−1.3	0.0	0.1
55 Accommodation	255	94.3	−1.8	−1.1	0.4
56 Food and beverage service activities	745	91.8	−1.1	0.4	0.0
561 Restaurants...	549	90.7	−1.3	1.1	0.0
562 Event catering...	116	100.1	−1.3	−2.2	−0.1
563 Beverage serving activities	80	87.2	−0.2	−0.5	0.2
R+S Household services	1000	96.7	0.1	−0.5	0.3
R Arts, entertainment and recreation	449	95.7	−0.3	−0.9	0.6
90 Creative, arts and entertainment activities	115	93.8	0.6	−3.1	−0.6
91 Libraries, archives, museums...	11	104.8	−1.6	−5.9	−0.3
92 Gambling and betting activities	119	102.3	−3.2	1.9	1.0
93 Sports activities and amusement...	204	92.5	1.2	−1.0	1.2
S Other service activities	551	97.6	0.3	−0.2	0.1
95 Repair of computers...	228	97.9	0.4	0.6	0.9
96 Other personal service activities	323	97.3	0.3	−0.7	−0.5

(1) Quarter-on-quarter: last three months / previous three months.

Source: Insee

Fall in accommodation and food service activities

The sales volume in *accommodation and food service activities* declined in November (−1.3%) after a stability in October. It kept on decreasing in *accommodation* (−1.8% after −1.1%) and fell back in *food and beverage service activities restaurants* (−1.1% after +0.4%) with a significant decline in *restaurants and fast food services* and in *event catering and other food services* (−1.3%).

The sales volume of the whole sector was broadly stable over the last three months (+0.1%) but was strongly down year on year (−2.1%).

Near stability in household services

The sales volume in *household services* was broadly steady in November (+0.1%) after a fall in October (−0.5%). It increased significantly in *sports activities and amusement* (+1.2%) and slightly in *other personal service activities* (+0.3%) and in *repair of computers and personal and household goods* (+0.4%). On the contrary, it dropped in *gambling and betting activities* (−3.2% after +1.9%).

The sales volume in *household services* improved slightly over the last three months (+0.3%) and it levelled off year on year.

Revisions

The change for October was revised by −0.1 point in *retail trade, except for motor vehicles and motorcycles* as well as in *accommodation food service activities*. Over the same month, it was unchanged in *trade and repair of motor vehicles and motorcycles* and in *household services*

Monthly survey on large-scale food retailing in December 2014

Turnover in large-scale food retailing was nearly steady in December (−0.1% after +0.7%). Sales of food products stabilised (+0.1%) while sales of automotive fuel edged up (+0.5%) and sales of non-food products tumbled (−3.5%).

Monthly turnover indices in large-scale food retailing


SA-WDA value, Base year 2010

	Change in %			
	Déc./Nov.	Nov./Oct.	q-o-q (1)	y-o-y (1)
Turnover	−0.1	0.7	−0.1	−1.7
Including				
Sales of food products	0.1	1.0	0.8	−0.4
Sales of non-food products	−3.5	0.5	−1.7	−2.0
Sales of automotive fuel	0.5	−2.8	−2.4	−5.9

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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