

Informations *Rapides*

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■ Sales volume in retail trade and personal services – December 2014

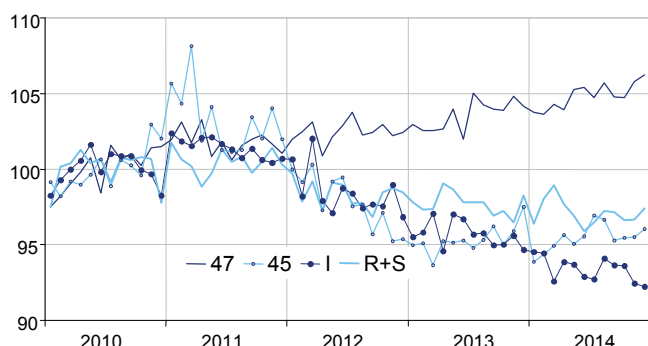
In December 2014, the sales volume increased in retail trade

Except for indices from Emagsa survey, every index in this issue is in volume (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In December 2014, the sales volume grew in *retail trade, except of motor vehicles and motorcycles* (+0.4%) and in *trade and repair of motor vehicles and motorcycles* (+0.6%). While it rebounded in *household services* (+0.8% after 0.0%), it kept on decreasing in *accommodation and food service activities* (–0.2% after –1.3%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: Insee

Increase in the retail trade except for motor vehicles and motorcycles

In December, the sales volume in *retail trade except of motor vehicles and motorcycles* went on growing (+0.4% after 1.0% in November). According to early estimates, it is likely to be practically stable in January 2015.

The sales volume improved at nearly the same pace in *non specialised stores* (+0.5%) and in *specialised stores* (+0.4%). Among them, the growth in *retail sale of automotive fuel* (+4.5%) and of *other goods (clothings, shoes, etc.)* (+0.7%) more than offset the decline in *retail sale of other household equipment* (–1.3%) and of *cultural and recreation goods* (–1.9%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased over the last three months (+0.5% q-o-q) and year on year (+1.2%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Dec./Nov.	Nov./Oct.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.4	1.0	0.5	1.2
471 Retail sale in non-specialized stores	369	0.5	0.6	–0.1	–1.1
472 to 477 Retail sale in specialized stores	573	0.4	1.2	0.8	2.7
478 and 479 Retail trade not in stores	58	0.4	2.4	0.3	1.0
45 Trade and repair of motor vehicles and motorcycles	1000	0.6	0.0	–0.6	–0.5
I Accommodation and food service activities	1000	–0.2	–1.3	–0.8	–2.5
R+S Household services	1000	0.8	0.0	0.0	–0.4
R Arts, entertainment and recreation	449	1.4	–0.2	0.2	–0.5
S Other service activities	551	0.2	0.2	–0.2	–0.3

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Jan. 2015/Dec. 2014	Jan. 2015/Jan. 2014
47 Retail trade, except of motor vehicles and motorcycles	0.1	2.5

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Rise in trade and repair of motor vehicles and motorcycles

In December 2014, the sales volume in *trade and repair of motor vehicles and motorcycles* rose (+0.6%) after a stability in November. It recovered significantly in the *sale of motor vehicle parts and accessories* (+2.9% after -2.6%) and decreased slightly in the *sale of motor vehicles* (-0.1%).

The sales volume fell over the last three months (-0.6% q-o-q) and year-on-year (-0.5%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Dec. 2014	Change in %		
			Dec./ Nov.	Nov./ Oct.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	106.2	0.4	1.0	0.5
471 Non-specialised stores	369	99.3	0.5	0.6	-0.1
472 to 477 Specialised stores	573	110.7	0.4	1.2	0.8
472 Retail sale of food, beverages and tobacco in specialised stores	49	103.2	0.2	0.3	0.4
473 Retail sale of automotive fuel	78	101.1	4.5	1.4	2.1
474 Retail sale of information and communication equipment	28	153.5	-1.1	-0.4	2.7
475 Retail sale of other household equipment	112	99.3	-1.3	1.1	-1.1
476 Retail sale of cultural and recreation goods	48	101.9	-1.9	1.2	1.3
477 Retail sale of other goods in specialised stores	258	117.1	0.7	1.5	1.0
478 et 479 Retail trade not in stores	58	106.2	0.4	2.4	0.3
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	96.0	0.6	0.0	-0.6
451 Sale of motor vehicles	671	95.6	-0.1	1.2	0.1
452 Maintenance and repair of motor vehicles	78	89.6	0.2	-1.0	-1.8
453 Sale of motor vehicle parts and accessories	227	100.7	2.9	-2.6	-2.3
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	85.7	-2.5	-3.6	0.3
I Accommodation and food service activities	1000	92.2	-0.2	-1.3	-0.8
55 Accommodation	255	94.1	-0.8	-1.5	-1.2
56 Food and beverage service activities	745	91.6	0.0	-1.2	-0.6
561 Restaurants...	549	90.3	-0.3	-1.3	-0.4
562 Event catering...	116	101.2	1.3	-1.3	-1.6
563 Beverage serving activities	80	86.4	-0.7	-0.2	-0.5
R+S Household services	1000	97.4	0.8	0.0	0.0
R Arts, entertainment and recreation	449	97.0	1.4	-0.2	0.2
90 Creative, arts and entertainment activities	115	93.4	-0.2	0.9	-2.1
91 Libraries, archives, museums...	11	106.9	1.3	0.6	-3.8
92 Gambling and betting activities	119	109.0	6.0	-3.1	2.1
93 Sports activities and amusement...	204	91.6	-0.6	1.1	0.6
S Other service activities	551	97.7	0.2	0.2	-0.2
95 Repair of computers...	228	98.6	0.7	0.3	0.8
96 Other personal service activities	323	97.1	-0.1	0.2	-1.0

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Slight fall in accommodation and food service activities

In December, the sales volume in *accommodation and food service activities* declined slightly after a strong fall in November (-0.2% after -1.3%). It kept on decreasing in *accommodation* (-0.8% after -1.5%) and was steady in *food and beverage service activities restaurants*, where a marked rebound in *event catering and other food services* (+1.3%) was offset by declines in *restaurants and fast food services* (-0.3%) and in *beverage serving activities* (-0.7%).

The sales volume of the whole sector decreased over the last three months (-0.8% q-o-q) and more clearly year on year (-2.5%).

Rise in household services

In December, the sales volume in *household services* increased (+0.8%) after a stability in November. It rose sharply in *gambling and betting activities* (+6.0%) and to a lesser extent in *repair of computers and personal and household goods* (+0.7%). However, it fell in *sports activities and amusement* (-0.6%).

The sales volume in *household services* remained stable over the last three months and decreased slightly year-on-year (-0.4%).

Revisions

The change for November was revised by -0.2 point in *wholesale and retail trade and repair of motor vehicles and motorcycles* and by -0.1 point in *household services*. Over the same month, it was unchanged in the other sectors.

Monthly survey on large-scale food retailing in January 2015

Turnover in large-scale food retailing decreased in January (-0.6%). Sales of automotive fuel dropped more strongly than December (-7.6% after -1.2%). While sales of food products were slightly down (-0.3% after +0.5%), those of non-food products rebounded sharply (+2.5% after -3.1%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Jan-15/ Déc-14	Déc./ Nov.	q-o-q (1)	y-o-y (1)
Turnover	-0.6	0.2	-0.5	-1.1
Including				
Sales of food products	-0.3	0.5	0.4	0.6
Sales of non-food products	2.5	-3.1	-1.8	-1.2
Sales of automotive fuel	-7.6	-1.2	-7.3	-9.9

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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