

■ Turnover in the wholesale trade and business services - December 2014

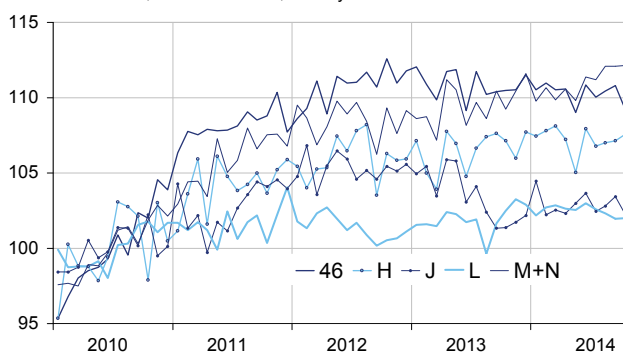
In December 2014, the turnover rose in information and communication and in the wholesale trade but fell in transportation and storage

Every index in this issue is in value (tax excluded), seasonally and working day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In December 2014, the turnover increased in *information and communication* (+0.9%). It also went up slightly in the *wholesale trade*, except of *motor vehicles and motorcycles* (+0.2%) and in *real estate activities* (+0.2%). It held almost steady in *business support activities* (+0.1%). Conversely, it decreased in *transportation and storage* (-0.4%).

Wholesale trade and business services

Turnover indices, SA-WDA value, Base year 2010



Source: INSEE

Slight increase in the wholesale trade, except of motor vehicles and motorcycles

In December, the turnover of the *wholesale trade*, except of *motor vehicles and motorcycles* improved slightly (+0.2%) after two consecutive months of decline. It increased in the *wholesale on a fee or contract basis* (+1.1%), in the *wholesale of food, beverages and tobacco* (+1.0%), of *household goods* (+0.5%) and of *information and communication equipment* (+1.3%). On the contrary, it declined in *other specialised wholesale* (-2.0%).

The turnover of the *wholesale trade* went down over Q4 2014 (-1.5%) as well as over the year (-1.8%).

Decrease in transportation and storage

In December, the turnover of *transportation and storage* declined (-0.4%) after two consecutive months of increase.

It decreased sharply in *air transport* (-5.7%). It also decreased in *warehousing and support activities for transportation* (-0.9%) and in *water transport* (-1.3%). Conversely, it went up in *land transport and transport via pipelines* (+0.8%) and sharply in *postal and courier activities* (+3.8%).

The turnover of *transportation and storage* improved over the last quarter of 2014 (+1.6%) and over the year (+1.7%).

Slight increase in real estate activities

The turnover of *real estate activities* increased slightly in December (+0.2%) after a slight decrease in November (-0.2%). It declined over the last quarter of 2014 (-0.4%) and over the year (-0.9%).

Variation of the turnover in the wholesale trade and business services

SA-WDA value, Base year 2010

Nace classification	Weight	Change in %			
		Dec./ Nov.	Nov./ Oct.	q-o-q (1)	y-o-y (2)
46 Wholesale trade, except of motor vehicles and motorcycles	1000	0.2	-0.6	-1.5	-1.8
H Transportation and storage	1000	-0.4	1.8	1.6	1.7
J Information and communication	1000	0.9	0.5	-0.1	1.1
L Real estate activities	1000	0.2	-0.2	-0.4	-0.9
M+N Business support activities	1000	0.1	0.0	0.3	1.5
<i>M Professional, scientific and technical activities</i>	579	-0.3	-0.1	0.4	1.1
<i>N Administrative and support service activities</i>	421	0.6	0.1	0.2	2.2

(1) Quarter-on-quarter: last three months / previous three months
(2) Year-on-year: last three months / same three months of previous year

The codes correspond to different levels of aggregation of the NACE classification.

Source: INSEE

Increase in information and communication

In December 2014, the turnover of *information and communication* sector rose again (+0.9%, after +0.5% in November). It improved sharply in *telecommunications* (+2.9%) and more moderately in *motion picture, video and television programme production* (+0.6%). On the contrary, it diminished in *publishing activities* (-0.6%), *programming and broadcasting activities* (-0.6%) and in *information service activities* (-0.6%). It remained stable in *computer programming, consultancy and related activities*.

The turnover of *information and communication* levelled off over the last quarter of 2014 (-0.1%) but improved over the year (+1.1%).

Near stability in business support activities

The turnover of *business support activities* remained almost steady in December (+0.1%) after a stability in November.

The turnover improved in *administrative and support service activities* (+0.6%): it rose in *employment activities* (+1.7%), in *office administrative, office support and other business support activities* (+0.4%) and in *rental and leasing activities* (+0.4%).

On the contrary, the turnover in *business support activities* declined slightly in *professional, scientific and technical activities* (-0.3%): it diminished in *architectural and engineering activities* (-2.4%) and in *legal and accounting activities* (-0.7%) while it increased in *activities of head offices* (+0.6%).

The turnover of *business support activities* went up over the last quarter of 2014 (+0.3%) and more significantly over the year (+1.5%).

• Revisions

The change in November was revised by +0.4 point in *transportation and storage*. Initially calculated at +1.4%, it was revised at +1.8%. That same month, the change was revised by -0.3 point in *real estate activities* and by +0.1 point in *information and communication* and in *business support activities*. It remained unchanged in the *wholesale trade, except for motor vehicles and motorcycles*.

Variation of the turnover in the wholesale trade and business services


SA-WDA value, Base year 2010

Nace Classification	Weight	Dec. 2014	Change in %		
			Dec./ Nov.	Nov./ Oct.	q-o-q (1)
46 Wholesale trade, except of motor vehicles and motorcycles	1000	108.7	0.2	-0.6	-1.5
461 Wholesale on a fee or contract basis	152	118.6	1.1	0.0	-0.4
462 Wholesale of agricultural raw materials and live animals	54	111.6	1.0	-3.2	-4.9
463 Wholesale of food, beverages and tobacco	170	111.9	1.0	-0.6	-0.3
464 Wholesale of household goods	207	107.6	0.5	0.1	0.4
465 Wholesale of information and communication equipment	61	102.1	1.3	2.8	-1.2
466 Wholesale of other machinery, equipment and supplies	125	110.7	-0.5	-0.9	-0.8
467 Other specialised wholesale	197	99.3	-2.0	-2.0	-4.8
469 Non specialised wholesale trade	34	110.4	0.7	-0.4	-1.9
H Transportation and storage	1000	109.1	-0.4	1.8	1.6
49 Land transport and transport via pipelines	407	109.6	0.8	0.4	0.7
50 Water transport	73	117.6	-1.3	1.7	4.0
51 Air transport	91	105.1	-5.7	19.5	3.1
52 Warehousing and support activities for transportation	360	108.9	-0.9	-0.2	1.9
53 Postal and courier activities	69	103.0	3.8	0.5	1.3
J Information and communication	1000	103.6	0.9	0.5	-0.1
58 Publishing activities	158	102.9	-0.6	-0.2	-0.9
59 Motion picture, video and television programme production...	76	104.7	0.6	0.2	1.5
60 Programming and broadcasting activities	61	106.9	-0.6	0.9	1.8
61 Telecommunications	396	95.1	2.9	1.2	-0.4
62 Computer programming, consultancy and related activities	251	115.6	0.0	0.0	0.8
63 Information service activities	58	107.1	-0.6	-0.4	-3.3
L Real estate activities	1000	102.0	0.2	-0.2	-0.4
681 Buying and selling of own real estate	96	81.2	-2.0	0.6	2.4
682 Renting and operating of own or leased real estate	691	104.7	0.0	-0.3	-0.8
683 Real estate activities on a fee or contract basis	213	102.5	1.3	0.0	0.2
M+N Business support activities	1000	112.2	0.1	0.0	0.3
M Professional, scientific and technical activities	579	111.9	-0.3	-0.1	0.4
69 Legal and accounting activities	90	107.0	-0.7	0.5	-0.5
70 Activities of head offices...	219	120.1	0.6	0.4	0.8
71 Architectural and engineering activities...	151	107.8	-2.4	-0.1	-0.2
72 Scientific research and development	26	105.9	1.8	-0.7	0.5
73 Advertising and market research	68	102.2	0.4	-2.6	1.2
74 Other professional, scientific and technical activities	19	114.2	0.3	-0.1	1.2
75 Veterinary activities	6	118.3	2.0	-0.2	1.0
N Administrative and support service activities	421	112.6	0.6	0.1	0.2
77 Rental and leasing activities	98	111.7	0.4	1.3	0.4
78 Employment activities	80	110.3	1.7	-1.4	0.4
79 Travel agency, tour operator...	42	105.2	0.3	-0.1	-2.0
80 Security and investigation activities	21	115.5	1.8	-1.0	-1.1
81 Services to buildings and landscape activities	50	111.9	-0.3	0.6	1.3
82 Office administrative, office support and other business support activities	131	116.8	0.4	0.2	0.4

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

For further information :

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=95>
- Historical data are available on BDM: [G1418](#), [G1421](#), [G1423](#), [G1424](#), [G1426](#).
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Next publication : March 31st 2015