

Informations *Rapides*

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■ Quarterly business survey in the building crafts sector - April 2015

In April 2015, the business prospects remains badly oriented in the building craft sector

According to the business managers surveyed in April 2015, the economic outlook climate stays very deteriorated in the building crafts sector.

Activity is still badly oriented

In April 2015, more building craftsmen than in January 2014 indicate a fall in their activity in the recent period. As in January, they stay pessimistic about their expected activity for the next few months. The corresponding balances of opinion are well below their long-term average. However, the craftsmen's opinion on the overall change in their sector is less deteriorated than in the last quarter. Yet, the corresponding balance remains far below its long-term average.

Pessimism about workforce

Almost as many craftsmen as in January declare a fall in their staff size for the next few months. The balances of opinion of past and expected employment are below their long-term average.

Recruiting problems slightly lower than the long-term average

Recruiting problems have concerned 40 % of firms. This proportion remains slightly inferior to its long-term average (42 %). The rate of businesses training apprentices has decreased at 31%, against 38 % on average since 1990.

Building crafts sector economic outlook

Balances of opinion, in %, SA

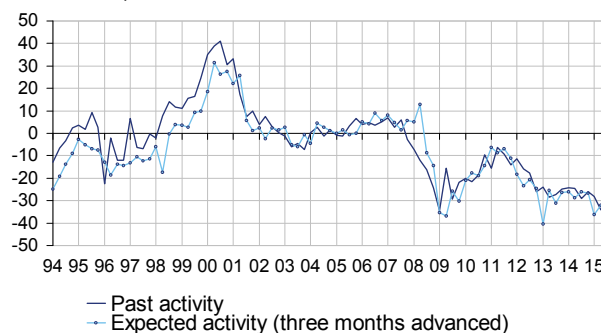
	Mean*	July 14	Oct. 14	Jan. 15	April 15
Past activity	-5	-29	-26	-28	-34
Expected activity	-9	-27	-36	-32	-31
General business outlook	-21	-43	-50	-50	-40
Past employment	-4	-10	-7	-24	-22
Expected employment	-4	-12	-12	-24	-23
Recruiting problems (in %)	42	28	30	38	40
Apprentice training (in %)	38	36	35	45	31

* Mean since October 1990.

Source: French business survey, building crafts sector - Insee

Activity tendency in the building crafts sector

Balances of opinion, in %, SA



For further information:

The balance of opinion is calculated as the difference between the percentage of responses «increase» and the percentage of responses «decrease».

- Additional information (long series, methodology, links, etc.) is available on the web page of this indicator: <http://www.insee.fr/en/themes/info-rapide.asp?id=59>
- Historical data are available on the BDM : [G1269](#), [G1271](#).
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