

# Informations Rapides

18 septembre 2015 - n° 229

Principaux Indicateurs



## ■ Enterprise creation - August 2015

### In August 2015, business start-ups decreased again

In August 2015, the number of business births kept decreasing (-1.0% for all enterprises, seasonally and working-day adjusted). The number of other business start-ups declined for the first time since October 2014 (-2.0%). However self-managed micro-entrepreneurs' registrations picked up slightly (+0.5%).

#### -2.0% year-on-year (quarterly basis)

The raw amount of births added up in the last three months came down by 2.0% compared to the same months one year before, for all enterprises, of which -22.2% for self-managed micro-entrepreneurs alone. Construction and trade were the sectors that most contributed<sup>1</sup> to that decrease.

#### -2.4% year-on-year (twelve months basis)

The raw number of business start-ups during the last twelve months decreased (-2.4% year-on-year). This was due to the downturn in self-managed micro-entrepreneurs' set-ups (-11.8%). Other enterprises' start-ups kept rising, included companies (+3.3%).

#### Hardly half of business set-ups are self-managed micro-entrepreneurs

In August 2015, 46.1% of business set-ups over the last twelve months were micro-entrepreneurs' registrations.

#### Business set-ups distribution by type

% over the twelve last months (raw data)

	June 2015	July 2015	Aug. 2015
Companies	31.2	31.5	31.7
Sole proprietorships excluding self-managed micro-entrepreneurs	21.2	21.8	22.2
Self-managed micro-entrepreneurs	47.6	46.7	46.1

Source: INSEE (Sirene)

<sup>1</sup> The contribution of a sector to the overall variation is the observed variation of this sector, weighted by the share of this sector in the total number of births.

#### Business start-ups (sa-wda \*)



\* Seasonally and working-day adjusted data  
Source: INSEE (Sirene)

#### Business set-ups by month (sa-wda \*)

	May 2015	June 2015	July 2015	Aug. 2015
<b>Excl. self-managed micro-entrepreneurs</b>	<b>24,934</b>	<b>25,319</b>	<b>25,740</b>	<b>25,217</b>
Variation [m-o-m] %	0.8	1.5	1.7	-2.0
<b>Incl. self-managed micro-entrepreneurs</b>	<b>42,795</b>	<b>43,966</b>	<b>43,660</b>	<b>43,232</b>
Variation [m-o-m] %	-1.7	2.7	-0.7	-1.0

\* Seasonally and working-day adjusted data  
Source: INSEE (Sirene)

#### Business start-ups by type

	Moving total % change *		Moving total January-August 2015	Moving total January-August 2014
	over 3 months	over 12 months		
<b>Total</b>	<b>-2.0</b>	<b>-2.4</b>	<b>345,212</b>	<b>364,309</b>
Companies	8.5	3.3	113,216	110,562
Sole proprietorships	-6.7	-4.8	231,996	253,747
Of which self-managed micro-entrepreneurs	-22.2	-11.8	145,959	184,340

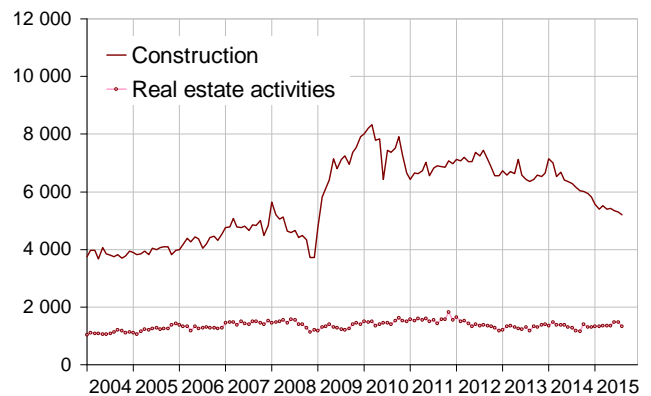
\* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier  
Source: INSEE (Sirene)

### Trade and business support activities start-ups (sa-wda \*)



\* Seasonally and working-day adjusted data  
Source: INSEE (Sirene)

### Construction and real estate business start-ups (sa-wda \*)



\* Seasonally and working-day adjusted data  
Source: INSEE (Sirene)

### Number of business set-ups (incl. self-managed micro-enterprises)

	NA	June 2015	July 2015	Aug. 2015
<b>Total</b>		<b>43,966</b>	<b>43,660</b>	<b>43,232</b>
Industry	BE	1,995	1,997	2,047
Of which Manufacturing	C	1,743	1,762	1,767
Construction	FZ	5,359	5,301	5,201
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	12,123	11,983	12,110
Of which Trade	G	8,233	7,951	8,109
Of which Transportation and storage	H	1,583	1,578	1,392
Of which Accommodation and food service activities	I	2,348	2,390	2,392
Information and communication	JZ	2,138	2,072	2,083
Financial and insurance activities	KZ	1,320	1,328	1,167
Real estate activities	LZ	1,467	1,484	1,320
Business support activities	MN	9,622	9,658	9,479
Public administration and defence, education, human health and social work activities	OQ	5,678	5,826	5,717
Other services activities	RS	4,266	4,011	4,108

\* Seasonally and working-day adjusted data  
Source: INSEE (Sirene)

### Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	Aug. 15 / July 15	Moving total % change**	
		sa-wda *	over 3 months	over 12 months
<b>Total</b>		<b>-1.0</b>	<b>-2.0</b>	<b>-2.4</b>
Industry	BE	2.5	-13.8	-9.6
Of which Manufacturing	C	0.3	-17.1	-10.4
Construction	FZ	-1.9	-13.3	-14.2
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	1.1	-1.1	-0.7
Of which Trade	G	2.0	-6.2	-6.5
Of which Transportation and storage	H	-11.8	43.9	45.5
Of which Accommodation and food service activities	I	0.1	-3.5	1.0
Information and communication	JZ	0.5	-2.5	-0.4
Financial and insurance activities	KZ	-12.1	13.5	12.9
Real estate activities	LZ	-11.1	17.2	0.5
Business support activities	MN	-1.8	-0.3	-0.3
Public administration and defence, education, human health and social work activities	OQ	-1.9	6.4	5.9
Other services activities	RS	2.4	-6.2	-5.9

\* Seasonally and working-day adjusted data  
\*\* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier  
Source: INSEE (Sirene)

### For more information:

#### Source and definitions

The business start-ups data are build from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.


The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009.

#### Raw data and sa-wda

The raw data are observed data. Raw data for a given month may undergo slight modifications during the processing of the following month(s) but become final on the third issue. To allow monthly comparisons, the number of business start-ups is seasonally (sa) and working-day adjusted (wda) with the X12 procedure from SAS software.

**N.B.:** The series of business start-ups excluding self-managed micro-entrepreneurs and micro-entrepreneurs are adjusted independently of each other, for each sector activity. However, for the self-managed micro-entrepreneurs in the sectors "Financial and insurance activities", "Real estate activities" or "Transportation and storage" raw data are similar to seasonally adjusted data, due to a low number of registrations and difficulty identifying a seasonal trend. The serie sa-wda "total" is the total of the series sa-wda by activity sectors on A10.

Additional data (historical data, methodology, associated web pages, etc.) are available on the web page of this publication: <http://www.insee.fr/en/themes/info-rapide.asp?id=41>

- Historical data are available on the BDM: see series [G998](#), [G1233](#)
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