

# Informations *Rapides*

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## ■ Sales volume in retail trade and personal services – September 2015

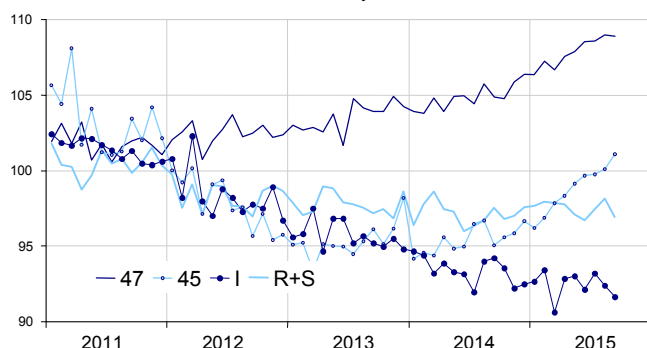
### In September 2015, the sales volume levelled off in retail trade and increased in trade and repair of motor vehicles and motorcycles

*Except for indices from Emagsa survey, every index in this issue is in volume (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.*

In September 2015, the sales volume was virtually stable in *retail trade, except of motor vehicles and motorcycles* (–0.1%) whereas it increased in *trade and repair of motor vehicles and motorcycles* (+1.0%). By contrast, it fell in *accommodation and food service activities* (–0.8%) and in *household services* (–1.3%).

#### Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

#### Virtual stability in retail trade

In September 2015, the sales volume levelled off in *retail trade, except of motor vehicles and motorcycles* (–0.1%). According to early estimates, it should decline in October (–0.3%).

The sales volume remained stable in retail sales in specialised stores as a whole : the slight declines in *retail sale of other goods (pharmacy, clothings, etc. : –0.3%)* and in *retail sale of other household equipment* (–0.3%) were offset by the rises in *retail sale of automotive fuel* (+0.6%) and in *retail sale of information and communication equipment* (+0.8%). Sales volume

in *non specialised stores* decreased at the same moderate pace as in August (–0.2%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* went up over the last quarter (+0.8%, q-o-q) and year-on-year (+3.6%).

#### Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

| NACE Classification  | Weight      | Change in % |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  |             | Sept./Aug.  | Aug./July   | q-o-q (1)   | y-o-y (2)   |
| <b>47 Retail trade, except of motor vehicles and motorcycles</b> | <b>1000</b> | <b>–0.1</b> | <b>0.4</b>  | <b>0.8</b>  | <b>3.6</b>  |
| 471 Retail sale in non-specialized stores                        | 369         | –0.2        | –0.2        | 0.2         | 2.7         |
| 472 to 477 Retail sale in specialized stores                     | 573         | 0.0         | 0.8         | 1.2         | 4.5         |
| 478 and 479 Retail trade not in stores                           | 58          | 0.0         | –0.4        | –0.5        | 0.9         |
| <b>45 Trade and repair of motor vehicles and motorcycles</b>     | <b>1000</b> | <b>1.0</b>  | <b>0.4</b>  | <b>1.3</b>  | <b>4.4</b>  |
| <b>I Accommodation and food service activities</b>               | <b>1000</b> | <b>–0.8</b> | <b>–0.9</b> | <b>–0.3</b> | <b>–1.1</b> |
| <b>R+S Household services</b>                                    | <b>1000</b> | <b>–1.3</b> | <b>0.7</b>  | <b>0.3</b>  | <b>0.7</b>  |
| R Arts, entertainment and recreation                             | 449         | –0.8        | 0.1         | 0.4         | 1.4         |
| S Other service activities                                       | 551         | –1.6        | 1.2         | 0.3         | 0.1         |

(1) Quarter-on-quarter: last three months /previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2, based on NACE.

Source: INSEE

#### Variation of sales volume in the retail trade : early estimate\*

SA-WDA volume, Base year 2010

|  | Change in %          |                     |
|--|----------------------|---------------------|
|  | Oct. 2015/Sept. 2015 | Oct. 2015/Oct. 2014 |
| <b>47 Retail trade, except of motor vehicles and motorcycles</b> | <b>–0.3</b>          | <b>3.6</b>          |

\* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

## Speeding up in trade and repair of motor vehicles and motorcycles

In September, the sales volume in *retail trade and repair of motor vehicles and motorcycles* accelerated (+1.0% after +0.0% in August). It went on increasing in *sale of motor vehicles* (+1.4% after +1.0% in August) and it recovered slightly in *sale of motor vehicle parts and accessories* (+0.2% after -1.1%).

The sales volume rose over the last quarter (+1.3%) and year-on-year (+4.4%).

### Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

| Nace Classification   | Weight      | Sept. 2015   | Change in % |             |             |
|---|-------------|--------------|-------------|-------------|-------------|
|   |             |              | Sept./ Aug. | Aug./ July  | q-o-q (1)   |
| <b>47 Retail trade, except of motor vehicles and motorcycles</b>                  | <b>1000</b> | <b>108.9</b> | <b>-0.1</b> | <b>0.4</b>  | <b>0.8</b>  |
| 471 Non-specialised stores  | 369         | 101.2        | -0.2        | -0.2        | 0.2         |
| 472 to 477 Specialised stores   | 573         | 114.2        | 0.0         | 0.8         | 1.2         |
| 472 Retail sale of food, beverages and tobacco in specialised stores              | 49          | 104.8        | 0.2         | 0.5         | -0.5        |
| 473 Retail sale of automotive fuel  | 78          | 98.6         | 0.6         | 2.2         | 1.3         |
| 474 Retail sale of information and communication equipment                        | 28          | 160.7        | 0.8         | 0.8         | 3.3         |
| 475 Retail sale of other household equipment                                      | 112         | 103.2        | -0.3        | 0.9         | 0.7         |
| 476 Retail sale of cultural and recreation goods                                  | 48          | 105.0        | 0.1         | -1.3        | 0.0         |
| 477 Retail sale of other goods in specialised stores                              | 258         | 122.2        | -0.3        | 0.8         | 1.6         |
| 478 et 479 Retail trade not in stores   | 58          | 105.7        | 0.0         | -0.4        | -0.5        |
| <b>45 Wholesale and retail trade and repair of motor vehicles and motorcycles</b> | <b>1000</b> | <b>101.1</b> | <b>1.0</b>  | <b>0.4</b>  | <b>1.3</b>  |
| 451 Sale of motor vehicles  | 671         | 101.9        | 1.4         | 1.0         | 1.5         |
| 452 Maintenance and repair of motor vehicles                                      | 78          | 90.6         | 0.0         | -0.7        | -0.9        |
| 453 Sale of motor vehicle parts and accessories                                   | 227         | 103.7        | 0.2         | -1.1        | 1.7         |
| 454 Sale, maintenance and repair of motorcycles and related parts and accessories | 24          | 86.4         | -0.9        | -0.7        | -2.6        |
| <b>I Accommodation and food service activities</b>                                | <b>1000</b> | <b>91.6</b>  | <b>-0.8</b> | <b>-0.9</b> | <b>-0.3</b> |
| 55 Accommodation  | 255         | 96.1         | 0.7         | -0.6        | 0.0         |
| 56 Food and beverage service activities   | 745         | 90.1         | -1.4        | -0.9        | -0.4        |
| 561 Restaurants...  | 549         | 88.8         | -1.5        | -1.2        | -0.2        |
| 562 Event catering...   | 116         | 100.4        | -0.4        | -0.5        | -1.1        |
| 563 Beverage serving activities   | 80          | 84.2         | -1.8        | 0.2         | -0.3        |
| <b>R+S Household services</b>   | <b>1000</b> | <b>96.9</b>  | <b>-1.3</b> | <b>0.7</b>  | <b>0.3</b>  |
| R Arts, entertainment and recreation  | 449         | 96.7         | -0.8        | 0.1         | 0.4         |
| 90 Creative, arts and entertainment activities                                    | 115         | 97.1         | 0.7         | 0.2         | 1.0         |
| 91 Libraries, archives, museums...  | 11          | 111.1        | 0.9         | 0.0         | -2.7        |
| 92 Gambling and betting activities  | 119         | 105.1        | 2.6         | 1.3         | -0.3        |
| 93 Sports activities and amusement...   | 204         | 90.7         | -3.9        | -0.6        | 0.8         |
| S Other service activities  | 551         | 97.2         | -1.6        | 1.2         | 0.3         |
| 95 Repair of computers...   | 228         | 96.6         | -1.3        | 1.2         | -0.7        |
| 96 Other personal service activities  | 323         | 97.5         | -1.9        | 1.2         | 0.9         |

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

## Further decline in accommodation and food service activities

The sales volume in *accommodation and food service activities* was down again in September (-0.8% after -0.9% in August). The fall concerned mainly *restaurants and fast food services* (-1.5%) and *beverage serving activities* (-1.8%). On the other hand, *accommodation* picked up (+0.7% after -0.6%).

The sales volume of the whole sector decreased quarter-on-quarter (-0.3%) and year-on-year (-1.1%).

### Downturn in household services

In September, the sales volume in *household services* fell sharply (-1.3% after +0.7% in August). The decrease was driven down by *sports activities and amusement* (-3.9%), by *other personal service activities* (-1.9%) and by *repair of computers* (-1.3%). On the contrary, the sales volume went on rising in *gambling and betting activities* (+2.6%) and *creative, arts and entertainment activities* (+0.7%).

The sales volume in *household services* grew over the last quarter (+0.3%) and year-on-year (+0.7%).

### Revisions

The variation for August 2015 has been raised by +0.1 points in *retail trade, except of motor vehicles and motorcycles* and in *retail trade and repair of motor vehicles and motorcycles*. It has been revised by -0.2 points in *accommodation and food service activities* and is unchanged in *household services*.

### Monthly survey on large-scale food retailing in October 2015

In October 2015, the turnover in large-scale food retailing shrank again (-0.7% after -0.8% in September). Sales of food products (-1.1%) decreased more strongly than those of non-food products (-0.6%). However, sales of automotive fuel picked up (+1.4%) after a three-month-in-a-row fall.

### Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

|                            | Change in % |             |             |             |
|----------------------------|-------------|-------------|-------------|-------------|
|                            | Oct./ Sept. | Sept./ Aug. | q-o-q (1)   | y-o-y (1)   |
| <b>Turnover</b>            | <b>-0.7</b> | <b>-0.8</b> | <b>-1.0</b> | <b>-0.8</b> |
| Including                  |             |             |             |             |
| Sales of food products     | -1.1        | -0.3        | 0.7         | 2.0         |
| Sales of non-food products | -0.6        | -0.8        | -0.9        | -0.5        |
| Sales of automotive fuel   | 1.4         | -3.0        | -6.7        | -12.8       |

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (EMAGSA)

### For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index : <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
- Press contact: [bureau-de-presse@insee.fr](mailto:bureau-de-presse@insee.fr)
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