

Informations *Rapides*

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■ Sales volume in retail trade and personal services – July 2015

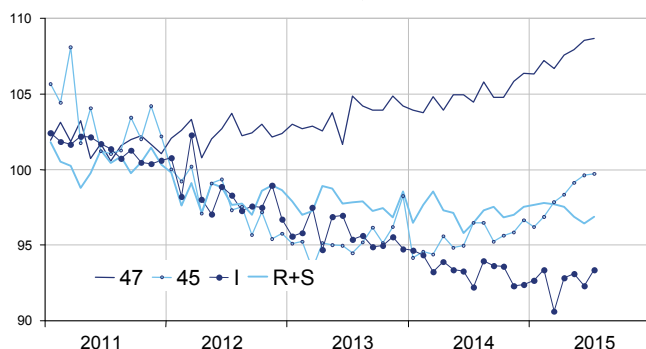
In July 2015, the sales volume recovered in accommodation and food service activities and slowed in overall retail trade

Except for indices from Emagsa survey, every index in this issue is in volume (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In July 2015, the sales volume recovered in accommodation and food service activities (+1.1%) and in household services (+0.4%). It was virtually stable in overall trade (+0.1%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Slowdown in retail trade

In July 2015, the sales volume stabilized after a growth for three months in a row in *retail trade, except of motor vehicles and motorcycles* (+0.1%) According to early estimates, it should slightly increase in August 2015 (+0.3%).

The sales volume slowed in *specialised stores* (+0.2% after +0.7% in June) : it went on increasing in *retail sale of other goods (pharmacy, clothings, etc. : +0.4%)*, in *retail sale of automotive fuel (+1.0%)*, and in *retail sale of information and communication equipment (+1.3%)*, but it fell back in *retail sale of other household equipment* (–0.7% after +0.9%) and in *retail sale of food, beverages and tobacco* (–1.2% after +1.0%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* was up over the last three months (+1.2%, q-o-q) and over the year (+3.4%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		July/June	June/May	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.1	0.6	1.2	3.4
471 Retail sale in non-specialized stores	369	–0.1	0.6	1.0	2.4
472 to 477 Retail sale in specialized stores	573	0.2	0.7	1.2	4.2
478 and 479 Retail trade not in stores	58	0.7	–0.7	1.1	1.9
45 Trade and repair of motor vehicles and motorcycles	1000	0.1	0.5	1.8	4.3
I Accommodation and food service activities	1000	1.1	–0.8	0.7	0.0
R+S Household services	1000	0.4	–0.5	–1.0	0.3
R Arts, entertainment and recreation	449	1.8	–1.5	–1.5	0.8
S Other service activities	551	–0.7	0.4	–0.6	–0.1

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Aug. 2015/July 2015	Aug. 2015/Aug. 2014
47 Retail trade, except of motor vehicles and motorcycles	0.3	3.1

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Stabilization after a five-month-in-a-row rise in trade and repair of motor vehicles and motorcycles

In July, the sales volume in *retail trade and repair of motor vehicles and motorcycles* was almost stable (+0.1%) while it had increased since February (+0.7% per month on average since February). It went on improving in *sale of motor vehicle parts and accessories* (+1.1% after +1.5% in June) but it fell back slightly in *sale of motor vehicles* (–0.2% after +0.2%). The sales volume rose over the last three months (+1.8%) and year on year (+4.3%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	July 2015	Change in %		
			July/ June	June /May	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	108.7	0.1	0.6	1.2
471 Non-specialised stores	369	101.4	–0.1	0.6	1.0
472 to 477 Specialised stores	573	113.5	0.2	0.7	1.2
472 Retail sale of food, beverages and tobacco in specialised stores	49	104.4	–1.2	1.0	0.7
473 Retail sale of automotive fuel	78	97.8	1.0	0.1	–0.2
474 Retail sale of information and communication equipment	28	157.3	1.3	0.3	1.8
475 Retail sale of other household equipment	112	102.0	–0.7	0.9	0.2
476 Retail sale of cultural and recreation goods	48	106.6	0.4	0.7	1.5
477 Retail sale of other goods in specialised stores	258	121.6	0.4	0.7	1.9
478 et 479 Retail trade not in stores	58	107.1	0.7	–0.7	1.1
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	99.7	0.1	0.5	1.8
451 Sale of motor vehicles	671	99.5	–0.2	0.2	2.2
452 Maintenance and repair of motor vehicles	78	91.4	–0.6	0.9	0.3
453 Sale of motor vehicle parts and accessories	227	104.4	1.1	1.5	1.4
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	88.6	–1.1	–0.4	0.8
I Accommodation and food service activities	1000	93.4	1.1	–0.8	0.7
55 Accommodation	255	96.0	0.2	–0.4	0.2
56 Food and beverage service activities	745	92.5	1.5	–1.0	0.9
561 Restaurants...	549	91.8	2.5	–1.5	1.3
562 Event catering...	116	100.4	–2.1	0.7	–0.4
563 Beverage serving activities	80	85.6	0.4	0.0	–0.1
R+S Household services	1000	96.9	0.4	–0.5	–1.0
R Arts, entertainment and recreation	449	96.9	1.8	–1.5	–1.5
90 Creative, arts and entertainment activities	115	95.9	1.7	–1.3	–1.7
91 Libraries, archives, museums...	11	113.4	–2.3	–0.5	2.3
92 Gambling and betting activities	119	100.9	3.2	–5.9	–5.8
93 Sports activities and amusement...	204	94.3	1.3	1.3	1.3
S Other service activities	551	96.8	–0.7	0.4	–0.6
95 Repair of computers...	228	95.2	–2.3	0.3	–0.7
96 Other personal service activities	323	98.0	0.5	0.5	–0.5

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Strong jump in accommodation and food service activities

The sales volume in *accommodation and food service activities* rebounded sharply in July (+1.1% after –0.8%). This upturn was particularly significant in *restaurants and fast food services* (+2.5% after –1.5%). However, sales volume decreased strongly in *event catering and other food services* (–2.1%).

The sales volume of the whole sector increased over the last three months (+0.7%) and levelled off year on year.

Upturn in household services after a four-month-in-a-row decline

In July, the sales volume in *household services* bounced back (+0.4% after –0.5%). Growth was driven by *gambling and betting activities* (+3.2%), *sports activities and amusement* (+1.3%), *creative, arts and entertainment activities* (+1.7%). Sales volume increased also in *other personal service activities* (+0.5%). On the contrary, it decreased significantly in *repair of computers* (–2.3% after +0.3%).

The sales volume in *household services* decreased over the last three months (–1.0%) and rose slightly year-on-year (+0.3%).

Revisions

The change for June 2015 was revised by +0.6 points in *accommodation and food service activities*. Initially calculated at –1.4%, it was revised at –0.8%, due to the new calculation of SA-WDA coefficients. On that same month, it was revised by +0.1 points in *retail trade, except of motor vehicles and motorcycles*. It was unchanged in other sectors.

Monthly survey on large-scale food retailing in August 2015

In August 2015, the turnover in large-scale food retailing improved (+0.5% after –0.4% in July) due to the rebound of sales of food products (+2.0% after –0.7%). Sales of automotive fuel fell strongly again (–3.1% after –2.4%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Aug./ July	July/ June	q-o-q (1)	y-o-y (1)
Turnover	0.5	–0.4	0.5	0.8
Including				
Sales of food products	2.0	–0.7	1.0	3.3
Sales of non-food products	0.0	0.7	–0.5	0.7
Sales of automotive fuel	–3.1	–2.4	0.8	–7.5

(1) Quarter-on-quarter: last three months / previous three months.

Source : INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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