

Informations *Rapides*

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■ Sales volume in retail trade and personal services – June 2015

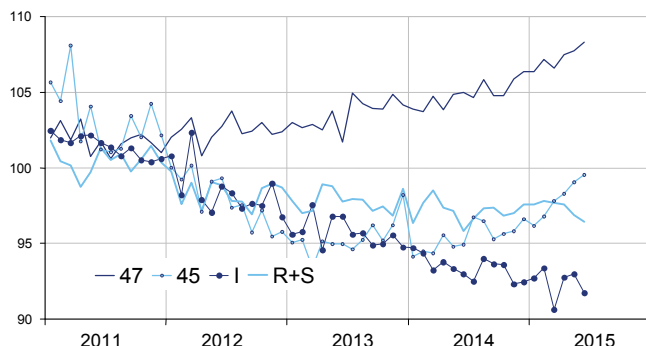
In June 2015, the sales volume increased again in overall retail trade but decreased in accommodation and food service activities

Except for indices from Emagsa survey, every index in this issue is in volume (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In June 2015, the sales volume increased again in retail trade, except of motor vehicles and motorcycles as well as in trade and repair of motor vehicles and motorcycles (+0.5%). It declined strongly in accommodation and food service activities (–1.4%) and went on decreasing in household services (–0.5%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Three-month-in-a-row growth in retail trade except of motor vehicles and motorcycles

In June 2015, the sales volume grew for three months in a row in retail trade, except of motor vehicles and motorcycles (+0.5% after +0.3% in May and +0.8% in April). According to early estimates, it would be down very slightly in July (–0.2%).

The sales volume went on rising in non-specialised stores (+0.7%) and in specialised stores (+0.5%). It increased particularly in retail sale of other goods (pharmacy, clothings, etc.) : +0.6% and in retail sale of other household equipment (+0.9%).

The sales volume in retail trade, except of motor vehicles and motorcycles was up over the last three months (+1.1%, q-o-q) and more significantly over the year (+3.1%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		June/ May	May/ Apr	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.5	0.3	1.1	3.1
471 Retail sale in non-specialized stores	369	0.7	0.2	1.3	2.1
472 to 477 Retail sale in specialized stores	573	0.5	0.2	0.9	3.8
478 and 479 Retail trade not in stores	58	–0.9	0.8	0.7	2.4
45 Trade and repair of motor vehicles and motorcycles	1000	0.5	0.8	2.1	4.1
I Accommodation and food service activities	1000	–1.4	0.2	0.3	–0.9
R+S Household services	1000	–0.5	–0.7	–0.7	0.2
R Arts, entertainment and recreation	449	–1.6	–1.0	–1.5	0.3
S Other service activities	551	0.4	–0.4	–0.2	0.1

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	July 2015/ June 2015	July 2015/ July 2014
47 Retail trade, except of motor vehicles and motorcycles	–0.2	3.3

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Five-month-in-a-row rise in trade and repair of motor vehicles and motorcycles

From February onwards, the sales volume in *retail trade and repair of motor vehicles and motorcycles* kept on increasing (+0.5% in June). It improved significantly in *sale of motor vehicle parts and accessories* (+1.5% after +0.5% in May) but it stalled in *sale of motor vehicles* (+0.1% after +1.0%).

The sales volume rose significantly over the last three months (+2.1%) and even more year on year (+4.1%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	June 2015	Change in %		
			June/ May	May/ Apr	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	108.3	0.5	0.3	1.1
471 Non-specialised stores	369	101.5	0.7	0.2	1.3
472 to 477 Specialised stores	573	112.9	0.5	0.2	0.9
472 Retail sale of food, beverages and tobacco in specialised stores	49	105.6	0.9	-0.5	1.3
473 Retail sale of automotive fuel	78	97.1	0.3	-0.6	-0.8
474 Retail sale of information and communication equipment	28	150.8	-1.0	1.2	-1.3
475 Retail sale of other household equipment	112	102.6	0.9	-0.4	0.5
476 Retail sale of cultural and recreation goods	48	106.0	0.7	0.2	1.3
477 Retail sale of other goods in specialised stores	258	120.8	0.6	0.7	1.7
478 et 479 Retail trade not in stores	58	106.1	-0.9	0.8	0.7
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	99.5	0.5	0.8	2.1
451 Sale of motor vehicles	671	99.6	0.1	1.0	2.9
452 Maintenance and repair of motor vehicles	78	92.0	0.9	-0.7	1.2
453 Sale of motor vehicle parts and accessories	227	103.0	1.5	0.5	0.3
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	89.9	-0.1	0.6	1.7
I Accommodation and food service activities	1000	91.7	-1.4	0.2	0.3
55 Accommodation	255	95.1	-1.5	0.3	-0.3
56 Food and beverage service activities	745	90.6	-1.3	0.2	0.5
561 Restaurants...	549	89.1	-1.7	0.3	0.7
562 Event catering...	116	101.5	-0.3	0.3	0.0
563 Beverage serving activities	80	84.8	-0.1	-0.2	-0.4
R+S Household services	1000	96.4	-0.5	-0.7	-0.7
R Arts, entertainment and recreation	449	95.0	-1.6	-1.0	-1.5
90 Creative, arts and entertainment activities	115	94.1	-1.4	-1.0	-2.0
91 Libraries, archives, museums...	11	117.3	0.3	5.3	1.2
92 Gambling and betting activities	119	97.7	-6.3	-3.3	-2.8
93 Sports activities and amusement...	204	92.8	1.4	0.1	-0.4
S Other service activities	551	97.6	0.4	-0.4	-0.2
95 Repair of computers...	228	98.1	0.4	0.2	0.3
96 Other personal service activities	323	97.3	0.4	-0.8	-0.5

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Downturn in accommodation and food service activities

The sales volume in *accommodation and food service activities* fell sharply in June (-1.4% after +0.2%). It dropped mainly in *restaurants and fast food services* (-1.7% after +0.3%) and in *accommodation* (-1.5% after +0.3%).

The sales volume of the whole sector increased slightly over the last three months (+0.3%) and was down year on year (-0.9%).

Further decline in household services

In June, the sales volume in *household services* went on falling (-0.5% after -0.7%). It declined sharply again in *gambling and betting activities* (-6.3% after -3.3%) and more moderately in *creative, arts and entertainment activities* (-1.4%). However, it increased in *sports activities and amusement* (+1.4%), in *other personal service activities* (+0.4%) and in *repair of computers* (+0.4%).

The sales volume in *household services* decreased over the last three months (-0.7%) and rose very slightly year-on-year (+0.2%).

Revisions

The change for May 2015 was revised by +0.1 points in *retail trade, except of motor vehicles and motorcycles* and in *trade and repair of motor vehicles and motorcycles*. It was unchanged in other sectors.

Monthly survey on large-scale food retailing in July 2015

In July 2015, turnover in large-scale food retailing was down again (-0.4% after -0.7% in June). The strongest decline concerned sales of automotive fuel which fell (-1.6%) after five months of growth. The fall was less back in sales of food products (-1.0%). Conversely, sales of non-food products rebounded (+0.5% after -0.7% in June).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	July/ June	June/ May	q-o-q (1)	y-o-y (1)
Turnover	-0.4	-0.7	1.5	1.1
Including				
Sales of food products	-1.0	-0.4	1.0	2.9
Sales of non-food products	0.5	-0.7	-0.3	0.2
Sales of automotive fuel	-1.6	0.7	5.3	-6.0

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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