

Informations *Rapides*

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■ Services Producer Price Indices – Fourth quarter of 2012

Services Producer Price Indices : contrasting trends in the fourth quarter of 2012

Business services had rather mixed price trends in the fourth quarter of 2012. Prices for professional, scientific and technical services rose whereas they kept falling for information, communication as for administrative and support services.

The drop in prices of information and communication services continued

The downward trend of prices for telecommunications and information services went on, with respectively -3.3% and -1.6% year-over-year. Prices for edition services fell this quarter (-1.0%), especially for software (-1.4%).

A slight decline in real estate services prices

Real estate services prices decreased slightly this quarter (-0.5%).

A sharp rise in prices of professional, scientific and technical services

Prices of advertising and market research, as well as architectural, engineering and technical testing grew significantly this quarter (+2.5% and +0.9% respectively).

Increased prices in administrative and support services

Prices for employment services increased again (+0.8%). This trend also appeared in the security prices (+0.5% in this quarter and +3.0% year-over-year). Prices for rental of personal and household goods and for rental of other machines fell this quarter.

New series are published :

Media representation services 73.12
Rental and leasing services of personal and household goods 77.2
Rental and leasing services of recreational and sports goods 77.21
Photocopying, document preparation and other specialised office support services 82.19
Call centre services in France 82.20
Call centre services offshore 82.20

Services Producer Price Indices : French market

Divisions and groups in CPA rev. 2, 2008		Weights (M €)	Indices Q4* 2012	Changes in %	
				Q/ Q-1	Q/ Q-4
38.1 & 38.2 ⁽⁶⁾	Waste collection, treatment and disposal	21 252	103.2	1.2	2.9
53.20 ⁽¹⁾	Other postal and courier services	555	96.9	-1.2	-3.1
Information and communication					
58 ⁽⁸⁾	Publishing services	24 985	102.8	-1.0	0.5
61 ⁽⁴⁾	Telecommunications	12 650	83.3	-0.5	-3.3
62 ⁽¹⁾	Computer programming, consultancy and related services	45 118	102.8	0.5	-0.1
63 ⁽⁸⁾	Information services	10 204	97.7	-0.7	-2.8
Real estate services					
68.3 ⁽⁸⁾	Real estate services on a fee or contract basis	11 632	103.1	-0.5	-0.2
Professional, scientific and technical services					
69 ⁽⁸⁾	Legal and accounting services	32 514	102.8	0.0	0.8
70.2 ⁽¹⁾	Management consulting	22 565	103.5	-0.1	-0.6
71 ⁽²⁾	Architectural and engineering services; technical testing and analysis services	49 881	109.0	0.9	0.4
73 ⁽³⁾	Advertising and market research	19 960	94.7	2.5	5.3
Administrative and support services					
77.1 ⁽⁵⁾	Rental of motor vehicles	8 121	109.1	0.3	-0.5
77.3 ⁽⁸⁾	Rental of other machinery, equipment and tangible goods	18 064	102.2	-1.0	-0.1
78 ⁽⁷⁾	Employment services	28 623	106.2	0.8	2.5
80 ⁽¹⁾	Security	6 581	116.3	0.5	3.2
81 ⁽⁷⁾	Services to buildings and landscape	19 826	102.8	0.2	2.5
82.20 ⁽⁵⁾	Call centres	4 864	102.2	-0.7	-1.5

u : unavailable s : statistical secret

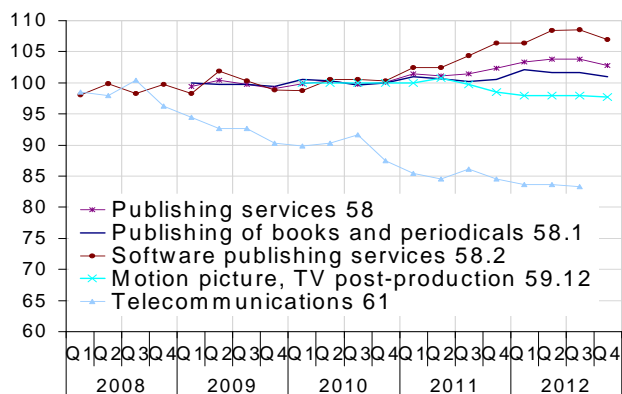
(1) : 2005 = 100 - (2) : Q4 2005 = 100 - (3) : Q1 2006 = 100 -

(4) : Q1 2007 = 100 - (5) : Q1 2008 = 100 - (6) : Q1 2009 = 100 - (7) : Q1 2010 = 100 - (8) : 2010 = 100

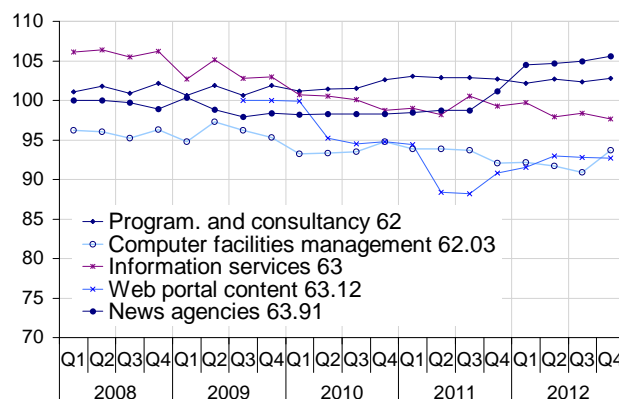
*: Telecommunications prices are known with one quarter delay.

Source : INSEE, "Observation des prix de l'industrie et des services aux entreprises" survey

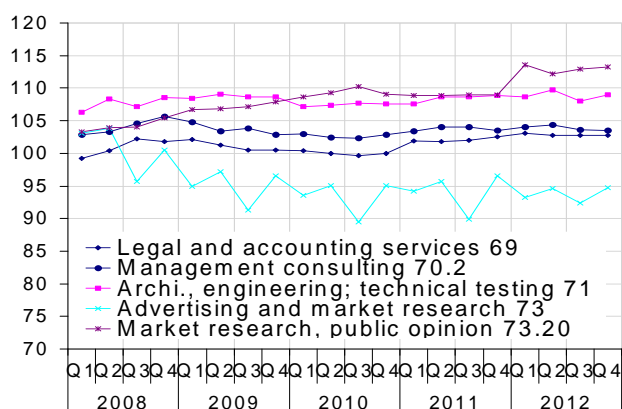
Publishing and telecommunications



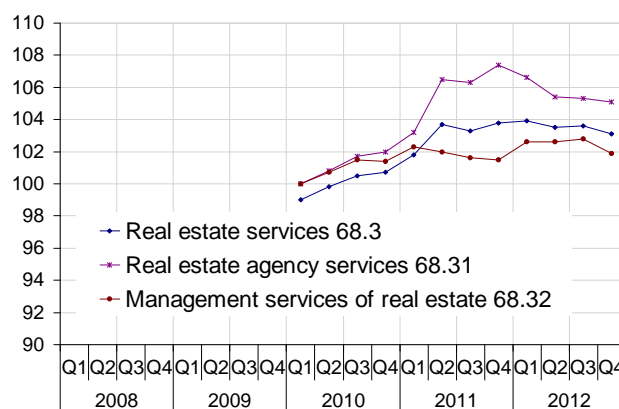
Computer programming and information



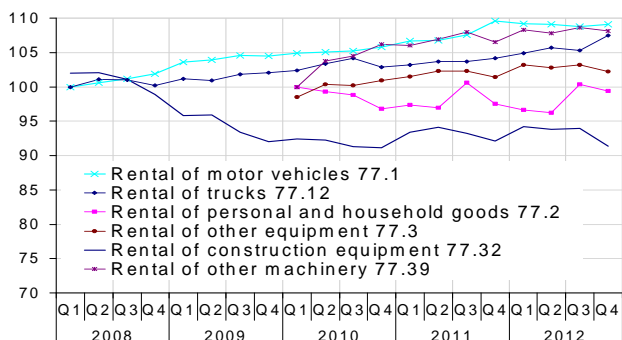
Professional, scientific and technical services



Real estate



Rental and leasing services



Employment services



To know more about French S-PPI :

A new method for calculating the indices for advertising services : indices series NAF 73.1, 73.11 and below, and 73.12 were calculated until the third quarter of 2012 as a moving average of 4 quarters, which smoothed the series. These are now calculated without moving average base 100 in 2005, and reissued from the first quarter of 2005.

The services producer price indices measures changes in levels of prices excluding VAT, for a range of services provided by French enterprises to other French enterprises (B to B), according to the European regulation n° 1165/98. The indices are published in reference 100 = 2005, but the coverage of this survey keeps on increasing ; the series created more recently (aggregates particularly) are published in reference 100 = the quarter of their creation, or in reference 100 = 2010 in anticipation of the next change of reference (in the first quarter of 2013).

- Complementary data (backseries, methodology, webpages...) can be accessed on : <http://www.insee.fr/en/themes/info-rapide.asp?id=100>
- Historical data are available on the BDM : [G1099](#)
- Press contact : bureau-de-presse@insee.fr

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