

Informations *Rapides*

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■ Sales volume in retail trade and personal services – February 2014

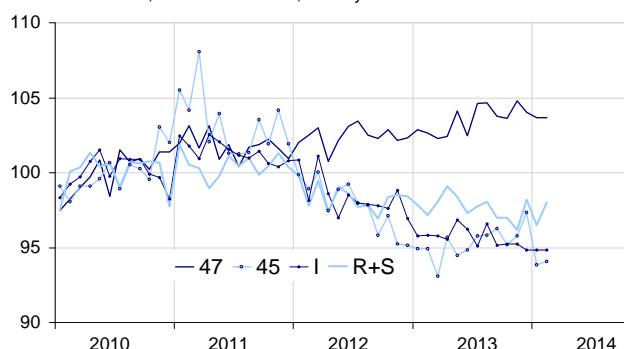
In February 2014, the sales volume bounced in household services

Except indices from Emagsa survey, every index in this issue is in volume and seasonally and working-day adjusted (SA-WDA). The commentary shows evolutions of subsections by decreasing contributions. The contribution of a subsection depends on the extent of the evolution and on its weight..

In February 2014, the sales volume increased in household services (+1.6%). It grew slightly in the trade and repair of motor vehicles and motorcycles (+0.2%). It was steady in the retail trade except for motor vehicles and motorcycles (0.0%) and in accommodation and food services (0.0%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source : INSEE

Stability in the retail trade except for motor vehicles and motorcycles

In February, sales volume in retail trade except for motor vehicles and motorcycles was flat (0.0 %) after a slight fall in January (–0.3%). In March, the sales volume is expected to edge up by +2.3 %.

Sales in both specialised and non specialised stores remained almost stable (0.1%). Sales volume declined again in retail trade not in store, stalls or markets or via mail order houses or Internet (–1.4%). In specialised stores, the changes were not very prominent except for retail sale of automotive fuel which kept on declining (–2.7%) and retail sale of cultural and recreation goods which rose (+2.6%).

Over the last three months (q-o-q), the sales volume

dipped slightly in the retail trade, except for motor vehicles and motorcycles (–0.3%) but increased year on year (+1.2%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume. Base year 2010

NACE Classification	Weight	Change in %			
		Feb./ Jan.	Jan./ Dec.	q-o-q (1)	y-o-y (2)
47 Retail trade, except for motor vehicles and motorcycles	1000	0.0	–0.3	–0.3	1.2
471 Retail sale in non-specialized stores	369	0.1	0.0	–1.1	–0.8
472 to 477 Retail sale in specialized stores	573	0.1	–0.5	0.2	2.4
478 and 479 Retail trade not in stores	58	–1.4	–0.6	0.1	0.7
45 Trade and repair of motor vehicles and motorcycles	1000	0.2	–3.6	–0.7	0.1
I Accommodation and food service activities	1000	0.0	0.0	–0.4	–1.4
R+S Household services	1000	1.6	–1.7	0.9	–0.2
R Arts, entertainment and recreation	449	2.0	–1.8	–0.6	–1.5
S Other service activities	551	1.3	–1.7	2.1	0.8

(1) Quarter-on-quarter: last three months / three previous months.

(2) Year-on-year: last three months / three same months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	March 2014/ Feb. 2014	March 2014/ March 2013
47 Retail trade, except for motor vehicles and motorcycles	2.3	3.7

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Little upturn in trade and repair of motor vehicles and motorcycles

After a strong decrease in January (–3.6%), sales volume in *trade and repair of motor vehicles and motorcycles* rose slightly (+0.2%). The whole sector increased except *sale of motor vehicles* which went on declining (–0.3%).

The sales volume declined over the last three months (–0.7%) but remained steady year on year (+0.1%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Feb. 2014	Change in %		
			Feb./ Jan.	Jan./ Dec.	q-o-q (1)
47 Retail trade, except for motor vehicles and motorcycles	1000	103.7	0.0	–0.3	–0.3
471 Non-specialised stores	369	99.2	0.1	0.0	–1.1
472 à 477 Specialised stores	573	106.7	0.1	–0.5	0.2
472 Retail sale of food, beverages and tobacco in specialised stores	49	102.6	0.3	0.4	1.4
473 Retail sale of automotive fuel	78	93.6	–2.7	–2.2	–0.9
474 Retail sale of information and communication equipment	28	140.8	–0.1	–0.1	0.8
475 Retail sale of other household equipment	112	100.1	–0.2	0.1	0.2
476 Retail sale of cultural and recreation goods	48	100.0	2.6	–0.9	–1.5
477 Retail sale of other goods in specialised stores	258	111.9	0.4	–0.5	0.5
478 et 479 Retail trade not in stores	58	102.8	–1.4	–0.6	0.1
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	94.1	0.2	–3.6	–0.7
451 Sale of motor vehicles	671	92.2	–0.3	–4.6	–0.1
452 Maintenance and repair of motor vehicles	78	91.3	2.0	–4.7	–0.7
453 Sale of motor vehicle parts and accessories	227	101.1	1.1	–0.5	–2.2
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	89.4	1.0	–1.7	0.3
I Accommodation and food service activities	1000	94.8	0.0	0.0	–0.4
55 Accommodation	255	97.0	–0.1	0.7	–0.2
56 Food and beverage service activities	745	94.1	0.1	–0.3	–0.5
561 Restaurants...	549	93.3	–0.5	0.5	–0.6
562 Event catering...	116	101.5	3.2	–4.7	0.6
563 Beverage serving activities	80	88.9	–0.7	1.3	–0.7
R+S Household services	1000	98.0	1.6	–1.7	0.9
R Arts, entertainment and recreation	449	96.9	2.0	–1.8	–0.6
90 Creative, arts and entertainment activities	115	98.0	0.0	1.5	1.8
91 Libraries, archives, museums...	11	106.7	3.1	0.8	–2.3
92 Gambling and betting activities	119	102.6	7.0	–6.2	–1.9
93 Sports activities and amusement...	204	92.5	0.1	–1.2	–1.1
S Other service activities	551	98.9	1.3	–1.7	2.1
95 Repair of computers...	228	100.7	3.2	–2.9	4.0
96 Other personal service activities	323	97.7	–0.1	–0.8	0.9

(1) Quarter-on-quarter: last three months / three previous months.

Source: Insee

Second month of stability in accommodation and food service activities

Sales volume in *accommodation and food services* hold steady again (0.0%). It declined in *restaurants and fast foods* (–0.5%) and it picked up in *event catering and other food services* (+3.2%).

The sales volume of the whole sector decreased over the last three months (–0.4%) and in a stronger way year on year (–1.4%).

Bounce in household services

Sales volume in *household services* picked up in February (+1.6%) after a decline in January (–1.7%). It soared in *gambling, betting activities* (+7.0%) and to a lesser extent in *repair of computers and personal and household goods* (+3.2%).

The sales volume in *household services* increased over the last three months (+0.9%) and decreased slightly year on year (–0.2 %).

Revisions

Changes for January were revised by –0.3 point in *retail trade except for motor vehicles and motorcycles* and they were not revised for the other sectors.

• Monthly survey about large-scale food retailing results

Turnover in large-scale food retailing picked up in March (0.5%). Sales increased for any type of products. A slight improvement in *automotive fuel sales* (+1.0%) was observed after two months of decline (–3.4% in February).

Monthly turnover indices in large-scale food retailing

SA-WDA volume, Base year 2010

	Change in %			
	March/ Féb.	Feb./ Jan.	q-o-q (1)	y-o-y (1)
Turnover	0,5	–0,2	–1,4	0,1
Including				
Sales of food products	0,2	–0,1	–0,6	–0,1
Sales of non-food products	0,5	0,3	0,0	–2,3
Sales of automotive fuel	1,0	–3,4	–5,8	–5,7

(1) Quarter-on-quarter: last three months / three previous months.

Source: INSEE - Monthly survey about large-scale food retailing (Emagsa)

For further information :

- Complementary data (long séries) and metadata (methodology, linked internet pages...) are available on the HTML page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM : [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
- Press contact: bureau-de-presse@insee.fr

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