Informations Rapides 23 octobre 2013 - n° 244 Principaux indicateurs



Monthly business survey in services – October 2013

In October 2013, the business remains almost stable in services

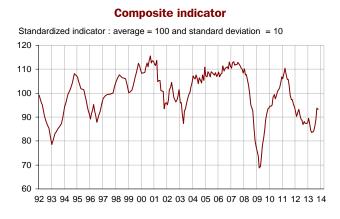
• All services sector

According to business managers, the economic situation in services remains almost stable in October 2013. The business climate composite indicator has lost one point, and is 93. The turning point indicator still indicates a favorable economic outlook dynamic. Business managers consider that the decline in their activity has weakened significantly over the last few months. However, their business expectations for the next three months remains pessimistic. The balance on the general outlook, which traces the assessment of business leaders across the sector remains below its long-term average.

Business leaders believe that their operating balance result is still degraded in the recent period, and their expectations for the coming months remain dull.

Expectations of employment are recovering

Expectations of business managers are stabilizing near their long-term average but are still sluggish in services sector except temporary employment agencies.

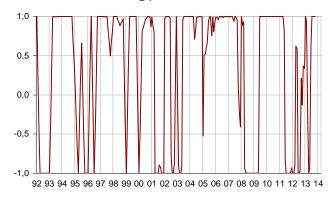


Economic outlook in	n the services sector
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Balances of opinion, in %, seasonally adjusted						
		July Aug. Sept.				
	Average*	13	13	13	13	
Composite indicator	100	86	89	94	93	
General outlook	-7	-22	-20	-15	-14	
Past activity	3	-16	-16	-12	-7	
Expected activity	2	-14	-11	-6	-7	
Expected demand	0	-13	-8	-2	-2	
Business situation	-2	-13	-14	-10	-10	
Past selling prices	-3	-12	-11	-10	-11	
Expected selling prices	-2	-13	-10	-10	-10	
Past employment	3	-6	-7	-1	-4	
except temporary work						
agencies	1	-5	-11	-6	-7	
Expected employment	2	-7	-4	-1	0	
except temporary work						
agencies	0	-10	-7	-8	-7	
Investments						
Past investments	1	-5	-5	-5	-4	
Expected investments	1	1	-1	1	0	
Operating balance result						
Past result	-1	-8			-13	
Expected result	-1	-16			-10	
Cash position	-11	-16			-15	
Difficulties of supply and						
demand						
difficulties of supply and						
demand	10	12			12	
difficulties of supply only	22	17			16	
difficulties of demand						
only	31	39			37	
Difficulties in recruitment	29	16			17	

* Average of the balances of opinion since 1988 Source: Insee

Turning point indicator



Note: close to 1 (respectively -1), this indicator indicates a favorable short-term economic situation (respectively unfavorable).

Institut national de la statistique et des études économiques Direction générale 18 bd A. Pinard 75675 Paris Cedex 14 Directeur de la publication : Jean-Luc TAVERNIER http://www.insee.fr

Road transport

In road freight and mail activities, business managers assess that activity was less degraded in the last months than in previous months. Their expectations of activity are improving.

Accommodation and food service activities

In accommodation and food service activities, business managers judgment on past activity is stable. However, their business expectations for the coming months are more favorable.

Information and communication

In information and communication, business managers indicate that activity has improved over the last few months, but their expectations of activity for the next months are deteriorating.

Real estate activities

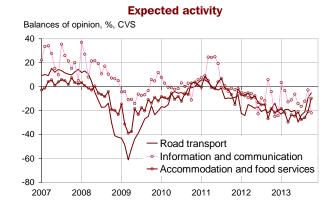
In real estate activities, business managers believe that activity has slowed down in recent months. However, they revise upwards their expectations of business for the coming months.

• Professional, scientific and technical activities

In professional, scientific and technical activities, more business managers than in September estimate that activity has slightly picked up in the recent period. They continue to anticipate a decline in activity in the months to come.

• Administrative and support service activities

In administrative and support service activities, business managers indicate that activity has recovered in the recent period. They revise their expectations of activity upward for the next few months. They continue to predict a rise in employment.



Detailed data

A21Average*Juit Juit Juit Aug.Sept. Cot.Cot.Past activity-8-31-21-19-7Expected activity-9-24-21-10-5Expected demand-13-29-21-13-6Past activity-8-9-8-11-7Expected demployment-8-9-8-11-7Expected employment-11-17-15-11-6(I) Accommodation-11-7-27-26-21-10Expected demand-9-31-27-14-8Past activity-7-9-21-13-13Expected demand-9-31-27-14-8Past employment-5-13-17-13-13(J) Information and communication-11-24-33-28-9Expected demand1200116Past activity11-24-33-28-9Expected demand1200116Past activity12-16-12-3-22Expected demand200116Past activity7-22240Expected demand2-51-5-1Past activity7-22240Expected demand2-51-5-1Past activi	Ba	Detailed data Balances of opinion, in %, seasonally adjusted								
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* Average of the balances of opinion since 1988 (2006 for road transport)

For further information:

A balance of opinion is calculated as the difference between the percentage of response "increase" and the percentage of response "decrease".

- Additional information (long series, methodology, links...) is available on the HTML page of this indicator:
- http://www.insee.fr/fr/themes/indicateur.asp?id=62
- Historical data are available on the BDM: G1244, G1245, G1246.
- Press contact: <u>bureau-de-presse@insee.fr</u>