

Informations *Rapides*

2 avril 2014 - n° 78



■ Sales volume in retail trade and personal services – January 2014

In January 2014, the sales volume decreased in trade and repair of motor vehicles and motorcycles and personal services

This publication is released on the 2nd of April instead of the 31st of March as announced because of a delay in the reception of the administrative data used to calculate the indexes.

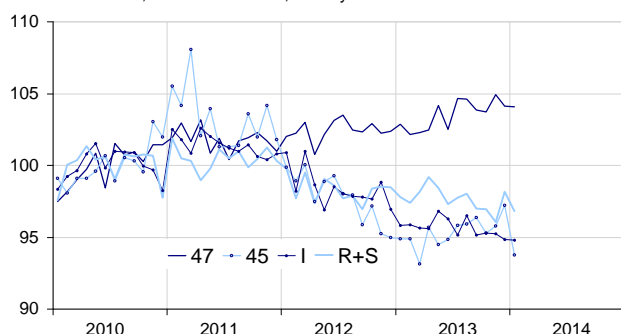
Except indices from Emagsa survey, every index in this issue is in volume seasonally and working-day adjusted (SA-WDA).

The commentary shows evolutions of subsections by decreasing contributions. The contribution of a subsection depends on the extent of the evolution and on its weight.

In January 2014, the sales volume dropped in *trade and repair of motor vehicles and motorcycles* (–3.6%) and in *household services* (–1.4%). It was steady in *retail trade, except for motor vehicles and motorcycles* (0.0%) and in *accommodation and food services activities* (0.0%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Stability in the retail trade except for motor vehicles and motorcycles

In January, the sales volume in *retail trade except for motor vehicles and motorcycles* held steady (0.0%) after a decrease in December (–0.7%). In February, the sales volume is expected to rise by +0.4%.

This stability concerned *specialised and non specialised stores* (0.0%). In *specialised stores*, almost all sectors were stable except the *retail sale of cultural and recreation goods* which increased strongly (+3.4%) and the *retail sale of automotive fuel* which decreased (–1.9%). Over the last three months (q-o-q), the sales volume grew slightly in

retail trade, except for motor vehicles and motorcycles (+0.3%) and more strongly year on year (+1.8%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Jan./Dec.	Dec./Nov.	q-o-q (1)	y-o-y (2)
47 Retail trade, except for motor vehicles and motorcycles	1000	0.0	–0.7	0.3	1.8
471 Retail sale in non-specialized stores	369	0.0	–1.0	–1.0	–0.3
472 to 477 Retail sale in specialized stores	573	0.0	–0.7	1.0	3.2
478 and 479 Retail trade not in stores	58	–0.3	–0.1	1.4	2.0
45 Trade and repair of motor vehicles and motorcycles	1000	–3.6	1.5	–0.3	0.6
I Accommodation and food service activities	1000	0.0	–0.4	–0.7	–2.3
R+S Household services	1000	–1.4	2.2	–0.3	–1.3
R Arts, entertainment and recreation	449	–1.1	0.7	–0.9	–2.8
S Other service activities	551	–1.6	3.4	0.1	0.0

(1) Quarter-on-quarter: last three months / three previous months.

(2) Year-on-year: last three months / three same months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Feb. 2014/Jan. 2014	Feb. 2014/Feb. 2013
47 Retail trade, except for motor vehicles and motorcycles	0.4	2.4

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Sharp fall in trade and repair of motor vehicles and motorcycles

In January, the sales volume in *trade and repair of motor vehicles and motorcycles* plunged after two months of growth. Particularly, it slumped in *sale of motor vehicles* (–4.5%) and in *sale of motor vehicles parts and accessories* (–4.7%). The sales volume of the whole sector decreased slightly over the last three months (–0.3%) but increased moderately year on year (+0.6%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume. Base year 2010

Nace Classification	Weight	Jan. 2014	Variation in %		
			Jan./ Dec.	Dec./ Nov.	q-o-q (1)
47 Retail trade, except for motor vehicles and motorcycles	1000	104.1	0.0	–0.7	0.3
471 Non-specialised stores	369	99.2	0.0	–1.0	–1.0
472 à 477 Specialised stores	573	107.2	0.0	–0.7	1.0
472 Retail sale of food, beverages and tobacco in specialised stores	49	102.2	0.3	–0.2	1.4
473 Retail sale of automotive fuel	78	96.9	–1.9	–0.2	1.5
474 Retail sale of information and communication equipment	28	141.3	0.1	0.7	1.4
475 Retail sale of other household equipment	112	100.3	0.1	–0.2	0.3
476 Retail sale of cultural and recreation goods	48	101.8	3.4	–4.4	2.0
477 Retail sale of other goods in specialised stores	258	111.7	–0.2	–0.6	0.9
478 et 479 Retail trade not in stores	58	104.6	–0.3	–0.1	1.4
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	93.8	–3.6	1.5	–0.3
451 Sale of motor vehicles	671	92.7	–4.5	3.6	0.4
452 Maintenance and repair of motor vehicles	78	89.3	–4.7	1.6	–1.0
453 Sale of motor vehicle parts and accessories	227	99.1	–0.6	–4.0	–2.0
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	88.0	–1.8	0.3	–0.8
I Accommodation and food service activities	1000	94.8	0.0	–0.4	–0.7
55 Accommodation	255	97.0	0.6	–0.8	–1.0
56 Food and beverage service activities	745	94.0	–0.3	–0.3	–0.6
561 Restaurants...	549	93.8	0.5	–0.9	–0.7
562 Event catering...	116	98.2	–4.6	2.6	0.1
563 Beverage serving activities	80	89.4	1.2	–0.6	–1.6
R+S Household services	1000	96.8	–1.4	2.2	–0.3
R Arts, entertainment and recreation	449	95.8	–1.1	0.7	–0.9
90 Creative, arts and entertainment activities	115	100.5	4.3	1.4	1.0
91 Libraries, archives, museums...	11	103.4	0.5	3.4	–7.2
92 Gambling and betting activities	119	96.1	–5.6	–0.5	–0.7
93 Sports activities and amusement..	204	92.6	–1.4	0.9	–1.7
S Other service activities	551	97.7	–1.6	3.4	0.1
95 Repair of computers...	228	97.3	–3.3	5.3	1.7
96 Other personal service activities	323	98.0	–0.4	2.2	–1.0

(1) Quarter-on-quarter: last three months / three previous months.
Source: Insee

Stability in accommodation and food service activities

After a slight fall in December (–0.4%), sales volume in *accommodation and food services* flattened out (0.0%). However a noticeable upturn was noted in *restaurants and fast foods* (+0.5%) and in *accommodation* (+0.6 %) and a sharp downturn in *even catering, collective catering* (–4.6%).

The sales volume of the whole sector decreased over the last three months (–0.7%) and in a stronger way year on year (–2.3%).

Decrease in household services

The sales volume in *household services* weakened in January (–1.4%) after a rise in December (+2.2%). *Repair of computers* (–3.3%) and *gambling betting activities* (–5.6%) plunged whereas *creative arts and entertainment activities* grew (+4.3%).

The sales volume in *household services* was down over the last three months (–0.3%) and year on year (–1.3%).

Révisions

Changes for December were revised by +0.3 point in *wholesale trade and repair of motor vehicles and motorcycles* and by –0.1 point in *retail trade except for motor vehicles and motorcycles in accommodation and food services activities* and in *household services*.

• Monthly survey about major food retailers results

Turnover in major food retailers was stable in February (0.0%). Sales of automotive fuel went on falling (–1.4%). Sales of food products (+0.1%) and non food products (–0.2%) were relatively steady.

Monthly turnover indices in large-scale food retailing

SA-WDA volume. Base year 2010

	Variation in %			
	Feb./ Jan.	Jan./ Dec.	T/T–1 (1)	T/T–4 (1)
Turnover of large-scale food retailing	0.0	–1.1	–1.1	0.3
Including				
Sales of food products	0.1	–0.5	–0.2	0.1
Sales of non-foods products	–0.2	2.7	–2.8	–4.3
Sales of automotive fuel	–1.4	–6.4	–2.9	–4.4

(1) Quarter-on-quarter: last three months / three previous months.
Source: INSEE - Monthly survey about large-scale food retailing (Emagsa)

For further information:

- Complementary data (long séries) and metadata (methodology, linked internet pages...) are available on the HTML page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM : [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
- Press contact: bureau-de-presse@insee.fr

Next publication : 30th of April 2014