

Informations *Rapides*

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■ Quarterly business survey in real-estate development – April 2014

In April 2014, the demand for new dwellings decreases

The demand for new dwellings decreases

In April 2014, more developers than in January indicate a fall in the demand for new housing. The corresponding balance of opinion is significantly below its long-term average. Business managers forecast a decline in housing starts for sale for the next three months. Conversely, housing starts for rent will improve.

Unsold dwelling stock might increase

Fewer developers than in January indicate a rise of unsold dwelling stock. But, the balance of opinion is still sharply above its long-term average.

Fewer developers indicate a drop in prices

In April, fewer developers than in January indicate a fall in average prices of new housing; the corresponding balance of opinion is again significantly below its long-term average. Their opinion about the downpayment to acquire a new dwelling is almost stable. Far more developers than in January forecast a decrease in the financing capacity to purchase a new housing.

Building construction economic outlook

Balances of opinion, in %, SA

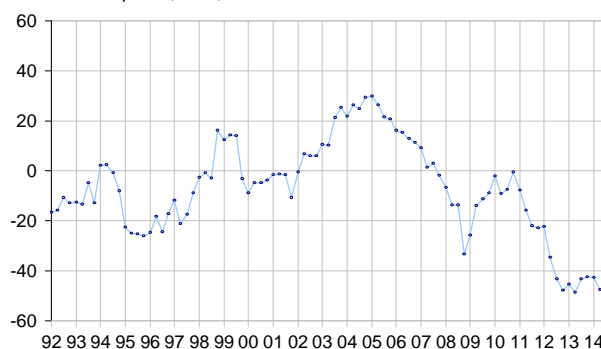
	Mean*	July 13	Oct. 13	Jan. 14	April 14
New dwelling demand	-7	-43	-43	-43	-48
Expected housing starts	-6	-28	-24	-18	-25
- for sale	-15	-45	-30	-27	-39
- for rent	1	-3	-9	-8	-4
Unsold dwelling stock tendency	-27	-20	-19	-13	-18
Housing average price for sale	7	-26	-21	-24	-21
Downpayment	-20	-43	-46	-41	-40
Financing capacity	-22	-48	-48	-42	-57

* Mean since July 1991.

Source: French business survey real-estate development - Insee

New dwelling demand tendency

Balances of opinion, in %, SA



For further information:

The balance of opinion is calculated as the difference between the percentage of responses «increase» and the percentage of responses «decrease».

- Additional information (long series, methodology, links...) is available on the HTML page of this indicator: <http://www.insee.fr/en/themes/info-rapide.asp?id=57>
- Historical data are available on the BDM: [G1278](#), [G1279](#), [G1280](#).
- Press contact: bureau-de-presse@insee.fr

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