# Informations Rapides novembre 2013 - n° 274



Services producer price indices – Third guarter 2013

## Stability in producer prices of services sold to businesses, rise in producer prices of services sold to households and on foreign markets

## SPPI, production sold to French businesses

In the third quarter of 2013, services producer prices sold to French businesses were stable overall (+0.0% following +0.4% in the last quarter).

## The decline in advertising prices (-1.7%) impacted media prices...

The seasonal decline in prices for advertising spaces affected prices for media representation services (-5.0% following +2.8%), and for radio broadcasting, television programming and broadcasting services (-2.1% following -1.1%).

Overall, prices for professional, scientific and technical services moved down this quarter (-0.5%, following +0.3%). In particular, prices for architecture and engineering services declined for the third consecutive quarter (-1.0% following -1.9%), in a weakened market.

## ...while prices for most other services sold to businesses remained stable

Prices for freight transport services were almost unchanged. Prices for passenger transport services were on the rise.

On the whole, prices for real estate services were stable (-0.2%, as in the last quarter).

Prices for administrative and support services rose moderately (+0.3% following +1.1%). Prices for employment services leveled off (+0.2% following +1.6%) but increased year over year (+2.7% following +1.5%). Prices for rental and leasing services of other machinery and equipment dropped slightly (-0.5% following +0.4%), due to a seasonal activity slowdown. most notably for office equipment and computers (-1.9% following +0.9%).

#### SPPI, production sold to households in France

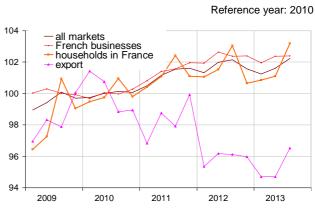
Services producer price sold to households in France increased significantly in the third quarter of 2013 (+2.2% following +0.3%), mostly due to the seasonal rise in prices for accomodation and food services (+3.5% following +0.1%; +1.7% year over year).

## SPPI, production sold on foreign markets

Services producer prices sold on foreign markets advanced in the third quarter of 2013 (+1.9%, following +0.0%), most notably prices for transport and warehousing services (+4.6% following +0.5%), mainly sea freight water transport services (+9.3% following -7.6%).

## **SPPI** (all markets)

On all markets, services producer prices rose (+0.6% following +0.4%), particularly for accomodation and food services.



Producer price indices for all services

Source: INSEE

Institut national de la statistique et des études économiques http://www.insee.fr Direction générale 18 bd A. Pinard 75675 Paris Cedex 14

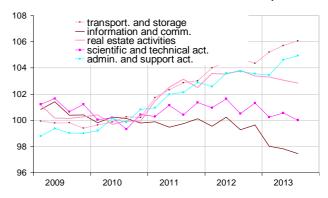
Directeur de la publication : Jean-Luc TAVERNIER

### Services producer price indices, by sectors:

base and reference year: 2010				
Sections and choices of	Weight Indices Change in %			
levels in NAF rev.2	morgine	2013T03		Q/Q-4
Prices of services sold to Free	nch busir			
HN : all services	1000	102.4	0.0	0.0
H : transport. and storage	187	106.1	0.3	1.3
49.41 : freight trans. by road	65	105.8	0.0	0.9
J : information and comm.	222	97.4	-0.4	-1.9
62 : IT services	87	100.9	-0.3	0.2
L : real estate activities	100	102.9	-0.2	-0.9
M : prof., scient. and tech.	200	100.0	-0.5	-0.5
69 legal and accounting	38	104.1	0.6	1.3
70.2 : management consult.	43	101.8	-0.3	1.0
71.12 : engineering	64	98.5	-0.9	-1.9
73.1 : advertising	26	95.7	-1.7	-1.9
N : administ. and support	260	104.9	0.3	1.2
77.1 : renting of motor veh.	17	102.5	0.0	-0.9
77.3 : renting of mach.	30	101.9	-0.5	-1.5
78 : employment activities	50	107.5	0.2	2.7
81 : services to buildings and				
landscape activities	28	104.7	0.1	1.4
S95 : repair of computers and				
person. and household goods	9	108.9	0.2	1.5
Prices of services sold to hou	seholds i	in France (	BtoC)	
HN : all services	1000	103.2	2.1	0.1
H : transport. and storage	168	106.5	1.9	3.0
I : accomodation and food	337	108.7	3.5	1.7
J : information and comm.	186	87.5	1.2	-10.2
L : real estate activities	177	105.4	1.2	1.5
M : prof., scient. and tech.	71	103.4	-0.1	2.5
N : administ. and support	43	102.6	2.5	-0.8
S95 : repair of computers and				
person. and household goods	18	108.5	0.3	1.4
Export prices of services (Bto	E)			
HN : all services	1000	96.5	1.9	0.4
H : transport. and storage	473	97.3	4.6	3.4
49.41 : freight transp. by road	64	108.0	-0.1	2.7
50.20 : sea and coast. freight	142	62.8	9.3	12.8
50.40 : inland freight water	1	111.7	0.0	-8.2
51.21 : freight air transport	21	129.0	0.5	7.2
53 : postal and courier serv.	13	110.8	0.0	3.1
JB : telecommunications	51	59.0	0.9	-17.8
70.22 : busin. & mgt consult.	46	97.8	-0.2	-2.8
71.12 : engin. & tech. consult.	66	101.8	0.0	-0.3
Prices of services sold on all markets (BtoAll)				
HN : all services	1000	102.2	0.6	0.1
H : transport. and storage	200	105.0	1.2	1.6
I : accomodation and food	98	108.7	3.4	1.6
J : information and comm.	208	94.7	-0.1	-2.8
L : real estate activities	113	103.8	0.4	0.0
M : prof., scient. and tech.	167	100.4	-0.5	-0.5
N : administ. and support	204	104.5	0.4	1.0
S95 : repair of computers and				
person. and household goods	11	108.7	0.3	1.6
Source : INSEE				

#### Producer price indices of services sold to **French businesses**

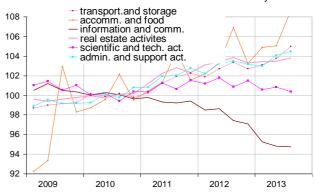
Reference year: 2010



Source: INSEE

#### Services producer price indices, all markets

Reference year: 2010



Source: INSEE

#### Measure of revision for each indicator at the HN 'all services' level

Revision (in percentage point)				
Services producer price indices	2013T02 / 2013T01			
- services sold on all markets	0.1 <sup>(1)</sup>			
- services sold to French businesses	//			
- services sold to consumers in France	0.1			
<ul> <li>export of services</li> </ul>	-0.2			
(1) Reading note : the change in index of services sold on all				

markets between the first quarter of 2013 and the second quarter of 2013 published in mid-September was +0.3 %. It has been revised at +0.4 %; that is to say a revision of +0.1 %.

## For more information:

The services producer price indices measure the changes in transaction prices, excluding VAT, for services sold by French enterprises. They are calculated by markets and by products. The services producer price indices for the production sold to French businesses (« BtoB »), more exactly to legal entities established in France (including the general government sector, French affiliates of foreign groups, etc.), are regulated by the European regulation n 1165/98 on short-term statistics. The « STS package 2017 » project aims at developing services producer price indices for the production sold on all markets (« BtoAll »), on a large scope of the classification of activities (sections H, I, J, L, M and N), by including production sold to households in France (« BtoC »), and sold on foreign markets (« BtoE »).

The survey « Observation des Prix de l'Industrie et des Services » is the main source for these indices: it covers 59 % (in value in 2010) of the markets and classes of products. 19 % are derived from consumer price indices. The 22 % left are imputed by close price indicators (from an other market or an other class of products).

Regarding the SPPI for the production sold to French businesses, two notions are distinguished : producer prices by branch of activity at basic prices (including intra-group transactions, sometimes notion of « net production ») and selling prices by product at market prices to be used in contract escalation (excluding intra-group transactions, sometimes notion of « gross sales »). The indices are calculated and published in reference 2010 and are Laspeyres chain-linked.

- Supplementary data (historical data, methodology, related web pages...) can be found on the following page: http://www.insee.fr/en/themes/info-rapide.asp?id=100
- Historical data: G1453, G1459, G1462, G1450
- Press contact: bureau-de-presse@insee.fr