

Informations *Rapides*

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■ Quarterly business survey in the real-estate development – July 2013

In July 2013, the demand for new dwellings stays dull

The demand for new dwellings stays sluggish

In July 2013, according to the developers, the demand for new dwellings stays degraded. The corresponding balance of opinion is significantly below its long-term average. The business leaders forecast a slight amelioration of the housing starts for the next three months, linked to the improvement of the housing starts for rent. Nevertheless, the corresponding balance of opinion remains below its long-term average.

Unsold dwelling stock would stabilise

The developers are as numerous as in April to indicate a decrease of their unsold dwelling stocks this quarter.

The developers are more numerous to indicate a drop of prices

According to developers, new housing average price would slow down; the corresponding balance of opinion is again significantly below its long-term average. Their opinion about the downpayment to acquire a new dwelling is degraded compared to the previous quarter. The developers are less numerous to indicate a decrease of the financing capacity to purchase a new housing.

Building construction economic outlook

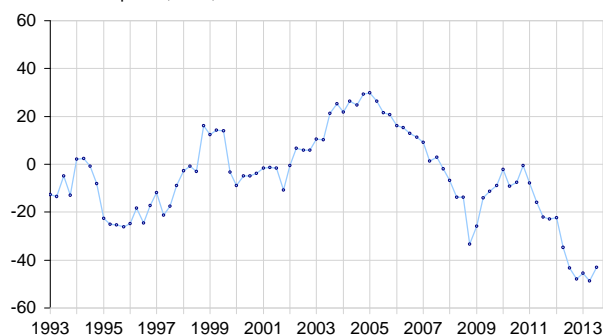
Balances of opinion, in %, SA

	Mean*	Oct. 12	Jan. 13	April 13	July 13
New dwelling demand	-6	-48	-45	-49	-43
Expected housing starts	-5	-26	-27	-30	-27
- for sale	-14	-38	-44	-40	-46
- for rent	1	-6	-4	-16	1
Unsold dwelling stock tendency	-27	-12	-16	-20	-21
Housing average price for sale	8	-28	-20	-22	-26
Downpayment	-20	-38	-40	-40	-44
Financing capacity	-22	-65	-50	-62	-49

* Mean since July 1991.

New dwelling demand tendency

Balances of opinion, in %, SA



For further information:

- The balance of opinion is calculated as the difference between the percentage of response «increase» and the percentage of response «decrease».
- Additional information (long series, methodology, links...) are available on the HTML page of this indicator: <http://www.insee.fr/en/themes/info-rapide.asp?id=57>
- Historical data are available on the BDM: [G1278](#), [G1279](#), [G1280](#).
- Press contact: bureau-de-presse@insee.fr

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