

Informations *Rapides*

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■ Sales volume in retail trade and personal services – March 2014

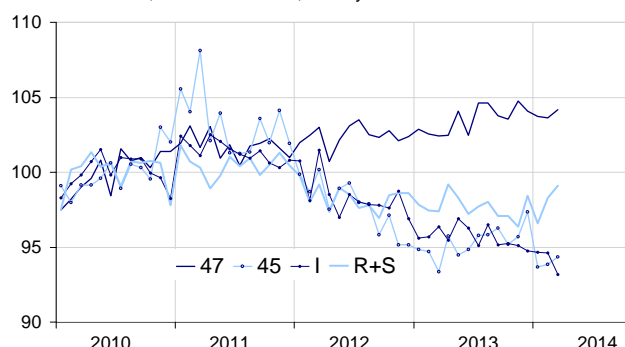
In March 2014, the sales volume increased in household services and retail trade

Except indices from Emagsa survey, every index in this issue is in volume and seasonally and working-day adjusted (SA-WDA). The commentary shows evolutions of subsections by decreasing contributions. The contribution of a subsection depends on the extent of the evolution and on its weight.

In March 2014, the sales volume rose in *household services* (+0.8%), in the *trade and repair of motor vehicles and motorcycles* (+0.6%) and in the *retail trade except for motor vehicles and motorcycles* (+0.5%). On the opposite, it declined again in *accommodation and food services* (–1.5%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Increase in the retail trade except for motor vehicles and motorcycles

In March, sales volume in *retail trade except for motor vehicles and motorcycles* grew (+0.5%) after a near-stability in February (–0.1%). In April, the sales volume is expected to edge up by +1.5 %.

The rise concerned *specialised stores* (+1.0%) and *retail trade not in stores (stalls or markets or via mail order houses or Internet)* (+0.6%). By contrast, sales volume slid in *non specialised stores* (–0.4%). In *specialised stores*, it rebounded in *retail sale of automotive fuel* (+3.9% after –3.5%) and increased significantly in *retail sale of other goods (such as clothing, pharmaceuticals...)* (+1.6%) while it fell back in *retail sale of food, beverages and tobacco* (–2.7%).

Over the last three months (q-o-q), the sales volume declined slightly in the *retail trade*, except for *motor vehicles and motorcycles* (–0.3%) but increased year on year (+1.2%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		March/ Feb.	Feb./ Jan.	q-o-q (1)	y-o-y (2)
47 Retail trade, except for motor vehicles and motorcycles	1000	0.5	–0.1	–0.3	1.2
471 Retail sale in non-specialised stores	369	–0.4	0.0	–0.7	–1.3
472 to 477 Retail sale in specialised stores	573	1.0	0.0	0.0	2.8
478 and 479 Retail trade not in stores	58	0.6	–1.5	–0.9	0.5
45 Trade and repair of motor vehicles and motorcycles	1000	0.6	0.2	–2.2	–0.4
I Accommodation and food service activities	1000	–1.5	–0.1	–0.9	–1.8
R+S Household services	1000	0.8	1.8	0.7	0.4
R Arts, entertainment and recreation	449	1.3	2.4	0.3	0.0
S Other service activities	551	0.4	1.3	1.1	0.8

(1) Quarter-on-quarter: last three months / three previous months.

(2) Year-on-year: last three months / three same months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume. Base year 2010

	Change in %	
	April 2014/ March 2014	April 2014/ April 2013
47 Retail trade, except for motor vehicles and motorcycles	1.5	3.2

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Rise confirmed in trade and repair of motor vehicles and motorcycles

The growth of sales volume in *trade and repair of motor vehicles and motorcycles* was confirmed (+0.6% after +0.2% in February). It rebounded in *the sale of motor vehicles* (+0.7%) and increased again in *the trade of motor vehicle parts and accessories* (+0.6%).

The sales volume declined significantly over the last three months (-2.2%) and slightly year on year (-0.4%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume. Base year 2010

Nace Classification	Weight	March 2014	Change in %		
			March/ Feb.	Feb. /Jan.	q-o-q (1)
47 Retail trade, except for motor vehicles and motorcycles	1000	104.2	0.5	-0.1	-0.3
471 Non-specialised stores	369	98.7	-0.4	0.0	-0.7
472 à 477 Specialised stores	573	107.8	1.0	0.0	0.0
472 Retail sale of food, beverages and tobacco in specialised stores	49	99.5	-2.7	0.2	0.0
473 Retail sale of automotive fuel	78	96.9	3.9	-3.5	-1.9
474 Retail sale of information and communication equipment	28	138.7	-0.9	-0.2	0.2
475 Retail sale of other household equipment	112	100.5	0.3	0.0	0.1
476 Retail sale of cultural and recreation goods	48	100.2	-0.1	2.9	-0.9
477 Retail sale of other goods in specialised stores	258	113.9	1.6	0.5	0.7
478 et 479 Retail trade not in stores	58	103.3	0.6	-1.5	-0.9
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	94.4	0.6	0.2	-2.2
451 Sale of motor vehicles	671	92.4	0.7	-0.5	-2.7
452 Maintenance and repair of motor vehicles	78	90.2	-1.1	1.9	-2.7
453 Sale of motor vehicle parts and accessories	227	102.1	0.6	1.4	-1.1
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	91.0	1.3	1.3	0.2
I Accommodation and food service activities	1000	93.2	-1.5	-0.1	-0.9
55 Accommodation	255	92.6	-4.2	-0.4	-1.5
56 Food and beverage service activities	745	93.4	-0.6	0.1	-0.7
561 Restaurants...	549	93.0	-0.2	-0.6	-0.6
562 Event catering...	116	99.2	-2.0	3.4	-1.5
563 Beverage serving activities	80	87.7	-1.1	-0.7	-0.4
R+S Household services	1000	99.1	0.8	1.8	0.7
R Arts, entertainment and recreation	449	98.6	1.3	2.4	0.3
90 Creative, arts and entertainment activities	115	100.1	1.7	0.0	3.4
91 Libraries, archives, museums...	11	108.9	0.8	3.5	2.0
92 Gambling and betting activities	119	106.1	2.5	7.9	-0.5
93 Sports activities and amusement...	204	92.9	0.2	0.4	-1.0
S Other service activities	551	99.5	0.4	1.3	1.1
95 Repair of computers...	228	102.9	1.7	3.2	3.0
96 Other personal service activities	323	97.0	-0.6	0.0	-0.3

(1) Quarter-on-quarter: last three months / three previous months.

Source: Insee

Fall in accommodation and food service activities

Sales volume in *accommodation and food service activities* fell (-1.5%) after a near-stability in February (-0.1%). It plunged in *accommodation* (-4.2%) and in *event catering and other food services* (-2.0%). It decreased slightly in restaurants and fast food services (-0.2%).

The sales volume of the whole sector was down the last three months (-0.9%) and year on year (-1.8%).

Another rise in household services

Sales volume in household services went on increasing in March (+0.8% after +1.8% in February). It grew significantly in *repair of computers and personal and household goods* (+1.7%) and in *gambling and betting activities* (+2.5%).

The sales volume in *household services* increased over the last three months (+0.7%) and year on year (+0.4%).

Revisions

Changes for February were revised by +0.2 point in *household services* and by -0.1 point in *retail trade except for motor vehicles and motorcycles* and in *accommodation and food services activities*. The sector of *trade and repair of motor vehicles and motorcycles* remained unchanged.

• Monthly survey about large-scale food retailing

Turnover in large-scale food retailing dipped slightly in April (-0.1%). Sales declined whatever the type of products but the fall was significant for *automotive fuel* (-1.0%).

Monthly turnover indices in large scale food retailing

SA-WDA volume. Base year 2010

	Change in %			
	April/ March	March/ Feb.	q-o-q (1)	y-o-y (1)
Turnover	-0.1	0.1	-1.4	-0.3
Including				
Sales of food products	-0.3	-0.2	-1.0	-0.9
Sales of non-food products	-0.3	-0.1	0.2	-2.0
Sales of automotive fuel	-1.0	0.6	-6.0	-6.7

(1) Quarter-on-quarter: last three months / three previous months.

Source: INSEE - Monthly survey about large-scale food retailing (Emagsa)

For further information :

- Complementary data (long séries) and metadata (methodology, linked internet pages...) are available on the HTML page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM : [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
- Press contact: bureau-de-presse@insee.fr

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