

Informations *Rapides*

April 24th 2013 - n° 97



■ Quarterly business survey in the real-estate development – April 2013

In April 2013, the demand for new dwellings stays dull

The demand for new dwellings stays sluggish

In April 2013, according to the developers, the demand for new dwellings stays degraded. The corresponding balance of opinion is significantly below its long-term average. The business leaders forecast a slight deterioration of the housing starts for the next three months, linked to the decline of the housing starts for rent. The corresponding balance of opinion remains below its long-term average.

Unsold dwelling stock would reduce

The developers are more numerous than in January to indicate a decrease of their unsold dwelling stocks this quarter.

The developers are slightly more numerous to indicate a drop of prices

According to developers, new housing average price would slow down; the corresponding balance of opinion is below its long-term average. Their opinion about the downpayment to acquire a new dwelling is almost stable compared to the previous quarter. The developers are more numerous to indicate a decrease of the financing capacity to purchase a new housing.

Building construction economic outlook

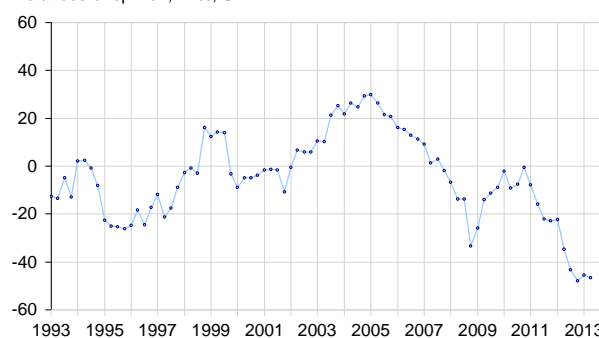
Balances of opinion, in %, SA

	Mean*	July 12	Oct. 12	Jan. 13	April 13
New dwelling demand	-5	-43	-48	-45	-46
Expected housing starts	-5	-32	-26	-27	-30
- for sale	-14	-51	-38	-44	-38
- for rent	1	-9	-6	-4	-18
Unsold dwelling stock tendency	-27	-3	-12	-16	-23
Housing average price for sale	8	-18	-28	-20	-22
Downpayment	-19	-31	-38	-40	-41
Financing capacity	-21	-56	-65	-50	-64

* Mean since July 1991.

New dwelling demand tendency

Balances of opinion, in %, SA



For further information:

- The balance of opinion is calculated as the difference between the percentage of response «increase» and the percentage of response « decrease ».
- Additional information (long series, methodology, links...) are available on the HTML page of this indicator: <http://www.insee.fr/en/themes/info-rapide.asp?id=57>
- Historical data are available on the BDM: [G1278](#), [G1279](#), [G1280](#).
- Press contact: bureau-de-presse@insee.fr

Next publication: 07 24 2013 at 12h00