

Informations *Rapides*



28 février 2011 - n° 55 **CONJONCTURE**

■ Services Producer Price Indices – Fourth quarter of 2010

Services Producer Price Indices : telecommunications and computer services rising at the end of 2010

In the fourth quarter of 2010, majority of services prices had positive changes, notably employment services. Beyond the fluctuations quarter-on-quarter, prices of IT and telecommunications services were on an upward trend, while advertising and rental of construction equipment prices kept on decreasing slightly.

• Computing and information

Prices increased

Prices of telecommunications services increased during the third quarter (+1.4 %), but were still lower by 1.2 % than the previous year. Prices of computer programming and consultancy, and those of computer facilities management services increased by 1.1 % and 1.8 % respectively during the fourth quarter. Prices of publishing and news agencies services remained globally stable throughout the last two quarters.

• Employment services

Prices recovered

Prices of employment placement agencies services and temporary employment services increased by 1.3 % during this quarter, after having withdrawn by 0.4 % the previous quarter. Over one year, they gained 2.6 %.

• Advertising and market studies

Prices fell

Prices of market research and polling services fell during this quarter (-1 %), canceling their rise of the previous quarter. Over one year, they grew by 1.2 %. The advertising prices continued their decline during the fourth quarter (-0.5 %), but less fast than previously. Over one year, they decreased by 2.2 %.

Services Producer Price Indices: French market

CPA rev. 2 - Base 2005=100 except (n)		Weights	Indices Q4 2010	Changes in %	
				Q/ Q-1	Q/ Q-4
38.1 & 38.2 ⁽¹⁾	Waste collection, treatment and disposal	21252	99.8	-1.8	0.5
53.20	Other postal and courier services	555	99.6	0.4	0.3
Information and communication					
58.1 ⁽¹⁾	Publishing of books and periodicals	15313	100.0	0.4	0.6
58.29	Software publishing	6336	102.9	-0.1	1.7
61 ⁽²⁾	Telecommunications	12650	91.6 *	1.4	-1.2
62.01 & 62.02	Computer programming and consultancy	39983	103.6	1.1	0.9
62.03	Computer facilities management	5135	95.2	1.8	-0.1
63.91 ⁽³⁾	News agencies	725	98.2	-0.1	-0.2
Professional, scientific and technical services					
69.10 ⁽⁴⁾	Legal services	19168	108.7	0.5	-2.2
69.20	Accounting, tax consulting	13346	107.2	0.3	0.5
70.2	Management consulting	22565	102.9	0.6	0.0
71.1 ⁽⁵⁾	Architectural, engineering	44420	109.6	-0.2	-1.2
71.20	Technical testing and analysis	5461	97.9	0.4	0.9
73.1	Advertising	17539	95.3	-0.5	-2.2
73.20 ⁽⁴⁾	Market research, public opinion polling	2533	109.2	-1.0	1.2
Administrative and support services					
77.1	Rental of motor vehicles	8121	105.9	0.7	1.3
77.32	Rental of trucks	8465	91.1	-0.2	-1.0
78.1 & 78.2	Placement and temp. employment agencies	27649	112.1	1.3	2.6
80.1 & 80.2	Security	6581	110.9	0.1	0.7
81.2	Cleaning	11123	113.5	0.3	1.2
82.20 ⁽³⁾	Call centre	4864	103.4	1.0	1.7

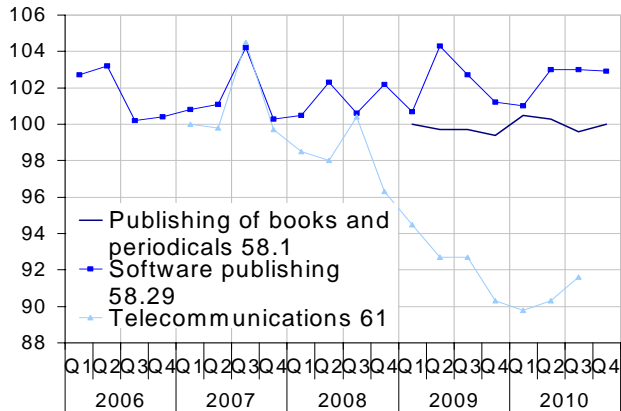
u : unavailable s : statistical secret

(1) : T1 2009 = 100 - (2) : T1 2007 = 100 - (3) : T1 2008 = 100 - (4) : T1 2006 = 100 - (5) : T4 2005 = 100

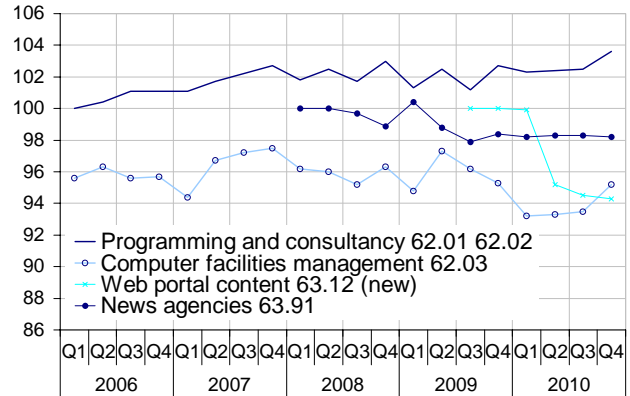
*: Telecommunications prices are known with one quarter delay.

Source : INSEE, "Observation des prix de l'industrie et des services aux entreprises" survey

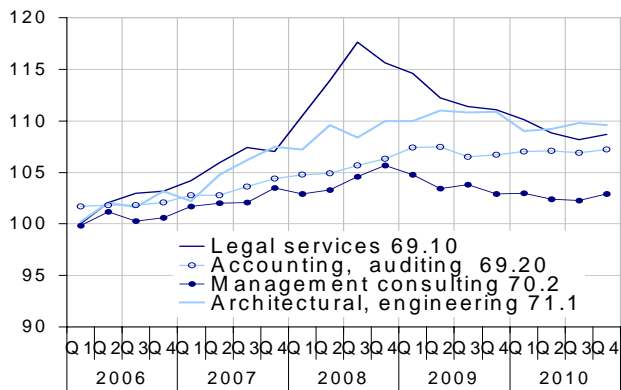
Publishing and telecommunications



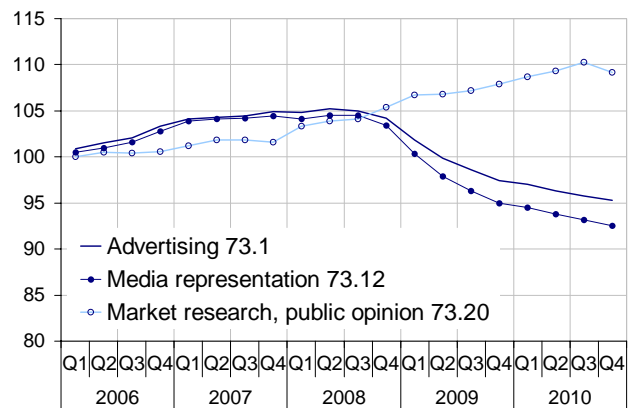
Computer programming and information



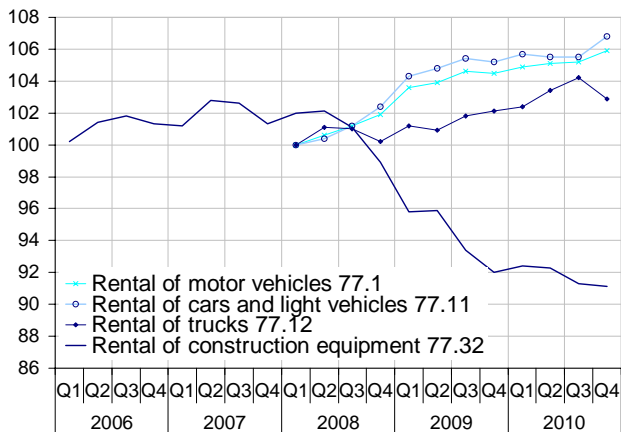
Professional, scientific and technical services



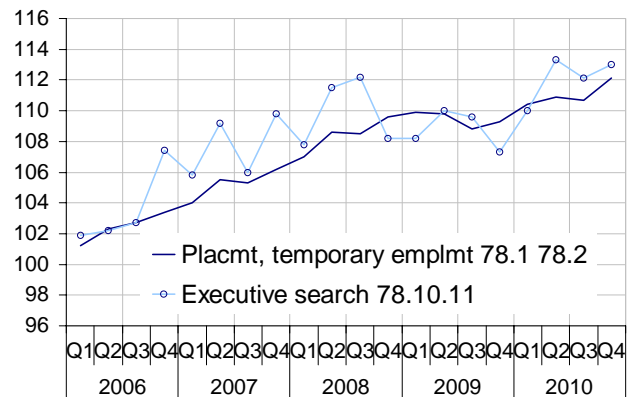
Advertising and market studies



Rental and leasing services



Employment services



To know more about French S-PPI :

The services producer price indices measures changes in levels of prices **excluding VAT**, for a range of services provided by French enterprises to other French enterprises (B to B), according to the European regulation n° 1165/98. The indices are compiled to base 2005=100 except for the more recent series.

- Complementary data (back series, methodology, WebPages...) can be accessed on : <http://www.insee.fr/en/themes/info-rapide.asp?id=100>
- Historical data are available on the BDM : [G1099](#)
- Press contact : bureau-de-presse@insee.fr

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