

# Informations *Rapides*



1 juin 2010 - n° 145 **CONJONCTURE**

## ■ Services Producer Price Indices – First quarter of 2010

### Services Producer Price Indices: no real global trend

In Q1 2010, if rental services prices were recovering and those of employment services were upward oriented, the decrease in advertising prices weakened, but prices of telecommunications continued to decline and those of IT were falling again.

#### • Computing and information

##### *The prices of IT outsourcing still decrease*

For the third consecutive quarter, prices fell for computer facilities management (-2.3% in Q1), while prices of computer programming and consultancy declined slightly declined (-0.5% this quarter but almost stable over 2 years).

#### • Employment services

##### *Prices are refocusing on the rise*

The prices of agencies for labour and temporary work are recovering (+0.7% in Q1). However, they increased only by +0.2% in a year. Executive search prices rose by +2.3% this quarter.

#### • Advertising and market studies

##### *Advertising prices have been falling since mid-2008*

Advertising prices continued to decline during the first quarter (-0.5%) but this trend seems to damp. In one year, they have fallen by 4.8%. Market research and polling prices continued to increase (+0.9%). In one year, they have grown by 2.1%.

#### • Telecommunications services

##### *The prices decrease*

Prices for telecommunications services are only available for the fourth quarter of 2009. They fell markedly (-2.6% in

a quarter, -6.2% in a year) but this downward trend has been observed for some years.

#### Services Producer Price Indices: French market

CPA rev. 2 - Base 2005=100 except <sup>(n)</sup>		Weights	Indices Q1 2010	Changes in %	
				Q/Q-1	Q/Q-4
53.20	Other postal and courier services	555	99.1	-0.2	-2.6
58.29	Software pub.	6 336	101.2	0.0	0.5
61 <sup>(1)</sup>	Telecommunications	12 650	90.3 *	-2.6	-6.2
Computer programming and information					
62.01 & 62.02	Computer program- ming and consultancy	39 983	102.2	-0.5	0.9
62.03	Computer facilities management	5 135	93.1	-2.3	-1.8
63.91 <sup>(2)</sup>	News agencies	725	98.0	-0.4	-2.4
Professional, scientific and technical services					
69.10 <sup>(3)</sup>	Legal services	19 168	110.0	-1.0	-4.0
69.20	Accounting, tax consulting	13 346	107.1	0.4	-0.3
70.2	Management consult- ing	22 565	103.0	0.1	-1.7
71.1 <sup>(4)</sup>	Architectural, engineering	44 420	109.9	-0.9	-0.1
71.20	Technical testing and analysis	5 461	95.5	-1.5	-4.1
Advertising and market studies					
73.1	Advertising	17 539	96.9	-0.5	-4.8
73.12	Media representation	6 203	94.6	-0.4	-5.7
73.20 <sup>(3)</sup>	Market research, public opinion polling	2 533	108.9	0.9	2.1
Rental and leasing services					
77.11 <sup>(2)</sup>	Rental of cars	5546	105.5	0.3	1.2
77.12 <sup>(2)</sup>	Rental of trucks	1760	102.9	0.8	1.7
77.32	Rental of construction equip.	8 465	92.5	0.5	-3.4
Employment services					
78.1 & 78.2	Placement and temp. employment agencies	27 649	110.1	0.7	0.2
Security and cleaning					
80.1 & 80.2	Security	6 581	110.9	0.7	1.4
81.2	Cleaning	11 123	113.5	1.2	2.3

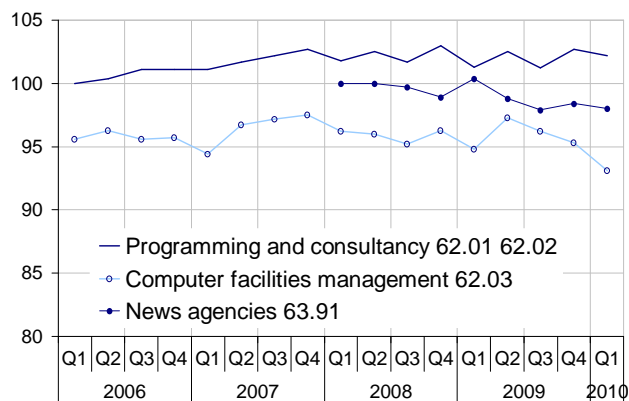
u : unavailable s : statistical secret

<sup>(1)</sup>, <sup>(2)</sup>, <sup>(3)</sup>, <sup>(4)</sup> : Cf. To know more about French S-PPI

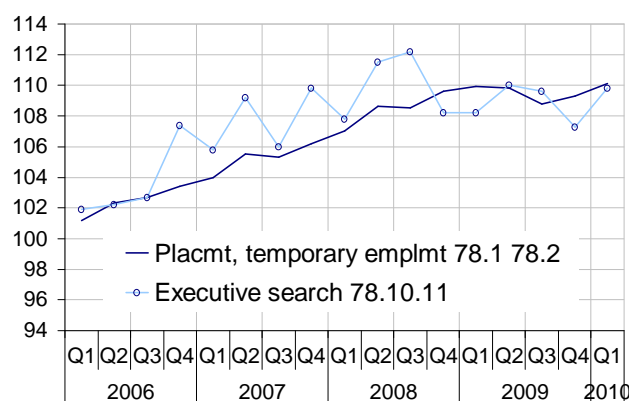
\*: Telecommunications prices are known with one quarter delay.

Source : INSEE, "Observation des prix de l'industrie et des services aux entreprises" survey

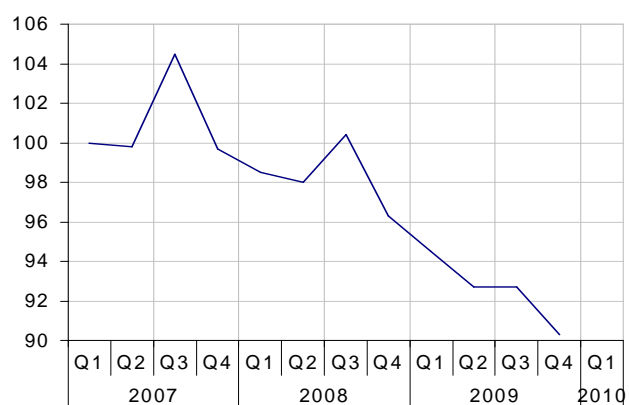
### Computer programming and information



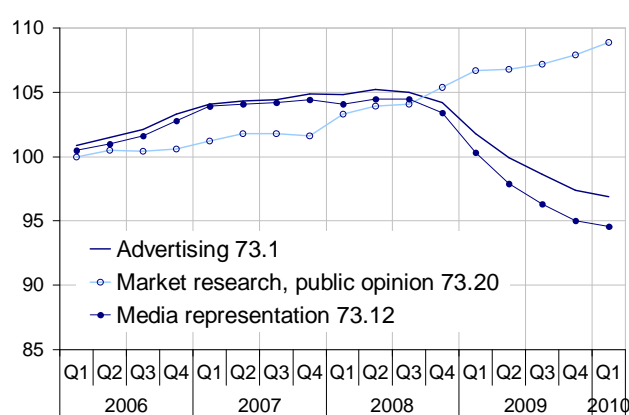
### Employment services



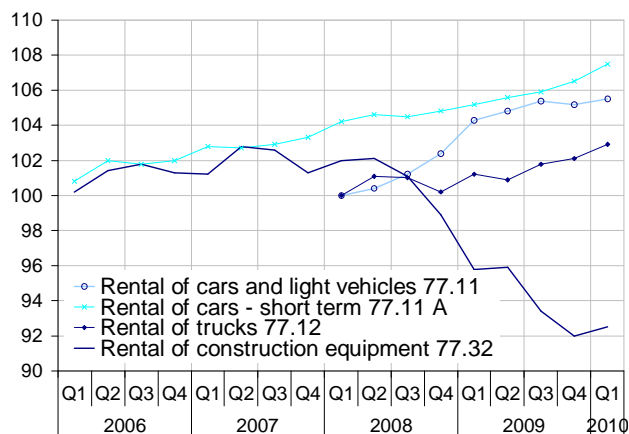
### Telecommunications



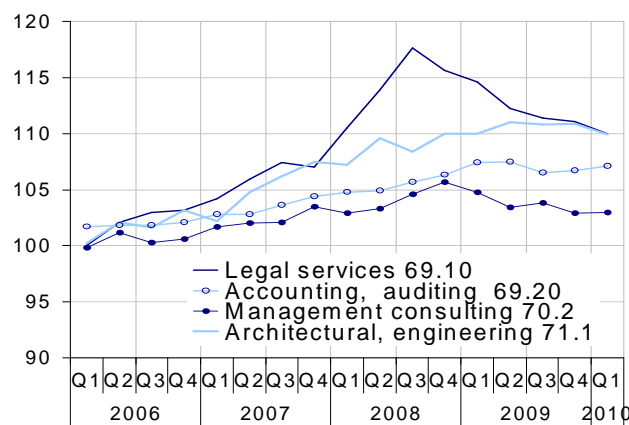
### Advertising and market studies



### Rental and leasing services



### Professional, scientific and technical services



#### To know more about French S-PPI :

The services producer price indices measures changes in levels of prices **excluding VAT**, for a range of services provided by French enterprises to other French enterprises (B to B), according to the European regulation n° 1165/98. The indices are **compiled to base 2005=100** except for the more recent series : <sup>(1)</sup> : T1 2007 = 100 - <sup>(2)</sup> : T1 2008 = 100 - <sup>(3)</sup> : T1 2006 = 100 - <sup>(4)</sup> : T4 2005 = 100

The price indices are available on the web sites: <http://www.bdm.insee.fr> and <http://indicespro.insee.fr> which provides also link factors between new and old series (in base 2000=100).

- Complementary data (methodology, web pages...) can be accessed on : <http://www.insee.fr/fr/themes/indicateur.asp?id=100>
- Press contact : [bureauapresse@Insee.fr](mailto:bureauapresse@Insee.fr)

Next publication: 30 09 2010 at 12.00 a.m.