

Informations *Rapides*

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■ Sales volume in retail trade and personal services – October 2015

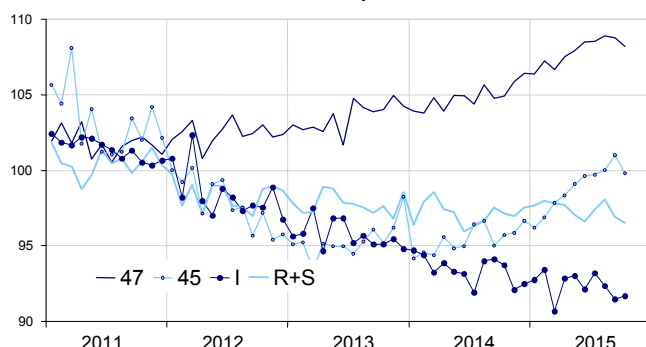
In October 2015, the sales volume decreased in overall retail trade

Except for indices from Emagsa survey, every index in this issue is **in volume** (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In October 2015, the sales volume declined in *retail trade, except of motor vehicles and motorcycles* (–0.5%), in *trade and repair of motor vehicles and motorcycles* (–1.2%) and in *household services* (–0.4%). By contrast, it rose slightly in *accommodation and food service activities* (+0.2%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Decrease in retail trade

In October 2015, the sales volume went down in *retail trade, except of motor vehicles and motorcycles* (–0.5%), after a virtual stability in September (–0.1%). According to early estimates, the decline should accelerate in November (–1.2%).

The sales volume fell at the same pace in *retail sales in specialised* as in *non specialised stores* (–0.6%). In *specialised stores*, the sales volume declined above all in the *retail sale of other goods* (pharmacy, clothings, etc.: –1.3%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* went up over the last quarter (+0.3%, q-o-q) and year-on-year (+3.3%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Oct./ Sept.	Sept./ Aug.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	–0.5	–0.1	0.3	3.3
471 Retail sale in non-specialized stores	369	–0.6	–0.2	–0.4	2.2
472 to 477 Retail sale in specialized stores	573	–0.6	–0.2	0.7	4.1
478 and 479 Retail trade not in stores	58	0.8	0.3	–0.1	2.3
45 Trade and repair of motor vehicles and motorcycles	1000	–1.2	1.0	0.8	4.7
I Accommodation and food service activities	1000	0.2	–0.9	–1.0	–2.2
R+S Household services	1000	–0.4	–1.2	0.2	0.1
R Arts, entertainment and recreation	449	–1.5	–0.6	–0.1	–0.1
S Other service activities	551	0.4	–1.6	0.4	0.2

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Nov. 2015/ Oct. 2015	Nov. 2015/ Nov. 2014
47 Retail trade, except of motor vehicles and motorcycles	–1.2	0.9

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Downturn in trade and repair of motor vehicles and motorcycles

In October, the sales volume in *retail trade and repair of motor vehicles and motorcycles* fell (–1.2%) for the first time after nine consecutive months of growth. It fell back substantially in *sale of motor vehicles* (–1.8% after +1.4% in September). However, it went on increasing slightly in *sale of motor vehicle parts and accessories* (+0.2% after +0.3%).

The sales volume rose over the last quarter (+0.8%) and year-on-year (+4.7%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Oct. 2015	Change in %		
			Oct./ Sept.	Sept. /Aug.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	108.2	–0.5	–0.1	0.3
471 Non-specialised stores	369	100.6	–0.6	–0.2	–0.4
472 to 477 Specialised stores	573	113.2	–0.6	–0.2	0.7
472 Retail sale of food, beverages and tobacco in specialised stores	49	104.5	–0.4	0.1	0.1
473 Retail sale of automotive fuel	78	97.6	–0.6	0.3	2.1
474 Retail sale of information and communication equipment	28	160.1	0.0	0.6	2.0
475 Retail sale of other household equipment	112	103.4	0.1	–0.3	0.9
476 Retail sale of cultural and recreation goods	48	105.6	0.6	0.0	–0.6
477 Retail sale of other goods in specialised stores	258	120.2	–1.3	–0.4	0.4
478 et 479 Retail trade not in stores	58	107.1	0.8	0.3	–0.1
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	99.8	–1.2	1.0	0.8
451 Sale of motor vehicles	671	100.0	–1.8	1.4	1.3
452 Maintenance and repair of motor vehicles	78	89.6	–0.9	0.0	–1.3
453 Sale of motor vehicle parts and accessories	227	104.0	0.2	0.3	0.4
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	87.0	0.7	–0.9	–2.3
I Accommodation and food service activities	1000	91.7	0.2	–0.9	–1.0
55 Accommodation	255	94.8	–0.9	0.3	–0.7
56 Food and beverage service activities	745	90.6	0.7	–1.4	–1.1
561 Restaurants...	549	89.7	1.0	–1.5	–1.1
562 Event catering...	116	100.3	0.1	–0.4	–1.4
563 Beverage serving activities	80	83.3	–0.8	–1.9	–1.1
R+S Household services	1000	96.5	–0.4	–1.2	0.2
R Arts, entertainment and recreation	449	95.1	–1.5	–0.6	–0.1
90 Creative, arts and entertainment activities	115	94.7	–2.2	0.7	0.6
91 Libraries, archives, museums...	11	113.1	2.0	0.7	–1.9
92 Gambling and betting activities	119	102.1	–2.7	2.6	2.2
93 Sports activities and amusement...	204	90.4	–0.4	–3.5	–1.8
S Other service activities	551	97.6	0.4	–1.6	0.4
95 Repair of computers...	228	98.1	1.2	–1.2	0.2
96 Other personal service activities	323	97.3	–0.1	–1.9	0.5

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Slight increase in accommodation and food service activities

The sales volume in *accommodation and food service activities* recovered slightly in October (+0.2% after –0.9% in September). The rebound was mainly driven up by *restaurants and fast food services* (+1.0% after –1.5%). By contrast, the sales volume fell back in *accommodation* (–0.9%) and in *beverage serving activities* (–0.8%).

The sales volume of the whole sector decreased quarter-on-quarter (–1.0%) and year-on-year (–2.2%).

Further decline in household services

In October, the sales volume in *household services* fell again (–0.4% after –1.2% in September). In particular, it slipped back in *gambling and betting activities* (–2.7%) and in *creative, arts and entertainment activities* (–2.2%) and it went on declining in *sports activities and amusement* (–0.4%). Conversely, the sales volume rebounded in *repair of computers* (+1.2%).

The sales volume in *household services* increased very slightly over the last quarter (+0.2%) and was virtually stable year-on-year (+0.1%).

Revisions

The variation of the sales volume for September 2015 has been lowered by 0.1 points in *accommodation and food service activities*. It has been raised by 0.1 points in *household services*. It was unchanged in *retail trade, except of motor vehicles and motorcycles* and in *retail trade and repair of motor vehicles and motorcycles*.

• Monthly survey on large-scale food retailing in November 2015

In November 2015, the turnover in large-scale food retailing went on falling (–0.5% after –0.6% in October). Sales of non-food products decreased significantly (–2.6% after –0.6%). However, sales of food products (–0.1%) and sales automotive fuel (+0.1%) were virtually stable.

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Nov./ Oct.	Oct./ Sept.	q-o-q (1)	y-o-y (1)
Turnover	–0.5	–0.6	–1.4	–1.5
Including				
Sales of food products	–0.1	–1.2	0.0	1.1
Sales of non-food products	–2.6	–0.6	–2.1	–1.6
Sales of automotive fuel	0.1	0.8	–5.6	–12.6

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (EMAGSA)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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