

The annual financial leasing survey

The scope

The survey on financial leasing is annual, exhaustive and mandatory. The companies surveyed reside in metropolitan France, in an oversea département or region or in Mayotte. Most of them are a member of the French association of financial enterprises (ASF). They carry out equipment or real estate leasing for companies, leasing with an option to buy for either companies or households, or are specialised in energy funding. Leasing with an option to buy covers households' equipment leasing, as well as companies' vehicles. This type of financial leasing was first taken into account in the survey in 1999.

The goal

This survey aims at estimating the total amount of newly signed financial leasing contracts, as well as its breakdown by business and institutional sectors. Financial leasing amounted to 5.4% of the non-financial companies' total investment in 2015. It is therefore important in the economic analysis of companies.

Companies are mainly asked about the amount of investments they made during the previous year, that are financially leased to either another company or a household.

The 2017 survey

The 2017 financial leasing survey was conveyed on the financial year 2016. 117 companies were interviewed, 5 of which revealed either to have been acquired, to be closed or out-of-scope because they didn't do financial leasing anymore.

All 112 in-scope companies responded to the survey, yielding a 100% response rate for the second year in a row. All responses concerned the complete 2016 fiscal year. Their main activities break down as follows :

- equipment leasing : 44 enterprises ;
- real estate leasing : 33 enterprises ;
- leasing with an option to buy : 12 enterprises ;
- energy funding : 3 enterprises ;
- other main activity : 20 enterprises.

For more information

The annual financial leasing survey - description and statistical method
<https://www.insee.fr/en/metadonnees/source/s1055>