Annual financial lease survey

Field

The financial lease survey is an exhaustive, annual and mandatory survey. It concerns companies offering or managing leasing-type contracts.

The companies surveyed are resident companies with their headquarters in mainland France, or in an overseas department. These are either banks or companies that are members of the association of financial companies (ASF), including companies for the financing of energy (SOFERGIE).

Leasing activities break down into equipment leasing and real estate leasing (for companies only), and location with purchase option (LOA) for households as well as for car investments by businesses. LOA activities have been in the scope of the survey since 1999. For the sake of simplicity, business LOA is reclassified as equipment leasing from 2021. Long period location for househols is not included in the survey.

Purpose

The main objective of this survey is to assess the total amount of money invested in leasing contracts, as well as its distribution by sector of activity and by institutional sector. This form of investment represents a significant share of national investment (6.9% for non-financial corporations in 2023), knowledge of which is necessary for the economic analysis of companies. Companies are mainly questioned on the amount of investments intended to be the subject of leasing contracts, as well as on the rents collected.

The 2025 survey

The Leasing 2025 survey covered the 2024 financial year. It has been the second survey since the redesign of the survey. Some questions were deleted like the one about turnover. Geographical breakdown has changes from departement level to region level.

At the begining, 113 companies were questionned and everyone answered :

- 67 signed new equipment leasing contracts (including business LOA) in 2024, including 32 exclusively;
- 29 signed new real estate leasing contracts in 2024, including 23 exclusively;
- 30 signed new household leasing contracts in 2024, none exclusively;
- 23 did not sign new leasing contracts in 2024 and are running out their stock.

Detailed documentation

The annual financial lease survey, description and methodology