

Quality report on services tendency survey

CONTACT	
Country (Area)	France
Survey	Services
Service investigator	National Institute of Statistics and Economic Studies Economic Studies and National Accounts Directorate Short Term Economic Forecasts Department Business Tendency Surveys Division
Reference year of data	2007
Data of completion	March 2008

METHODOLOGY	
Population Reference (Universe)	Legal units of the services field. Around 840,000 firms.
Sampling frame	The Sirene register, which covers all the firms of the French territory.
Size of the actual frame list	800,000 services firms and 40,000 Land Transport firms.
Characteristics of the frame list	Identification, address, contact, NACE code, number of employees, turnover.
Frame list update	Every year
Sampling method	The sample is stratified by turnover and activity sector. The firms whose turnover is above 45 millions of euros are automatically included into the sample. In the Land Transport sector, the exhaustive stratum is 30 millions of euros. Updating every year or every two years: <ul style="list-style-type: none"> - Sample cleaning: clearance of ceased or out of activity field firms; little companies with erratic answers are also eliminated while new big companies are included; - Sample increase: random drawing of firms according to a stratified sampling.
Sample size	4,500 units
Sample coverage	51% in terms of turnover

Sectors and/or categories currently covered	<p>According to NACE rév. 2 classification the survey covers:</p> <ul style="list-style-type: none"> - 49.41: Freight Transport by road Land - 52.29 : Other transportation support activities - 53.20 : Other postal and courier activities - 55 : Accommodation - 56 : Food and beverage service activities - 58 : Publishing activities - 59 : Motion picture, video and television programme production, sound recording and music publishing activities - 60 : Programming and broadcasting activities - 61 : Telecommunications - 62 : Information technology consultancy activities - 63 : Information service activities - 68 : Real estate activities - 69 : Legal and accounting activities - 70 : activities of head offices ; management consultancy activities (except 70.10). - 71 : Architectural and engineering activities and related technical consultancy - 73 : Advertising and market research - 74 : Other professional, scientific and technical activities - 77 : Rental and leasing activities (except 77.40) - 78 : Employment activities - 79 : Travel agency, tour operator and other reservation service and related activities - 80 : Security and investigation activities - 81 : Services to buildings and landscape activities (except 81.30) - 82 : Office administrative and support activities (except 82.19) - 85.60: Educational support activities - 90.02 : Support activities to performing arts - 93.13 : Fitness facilities - 95 : Repair of computers and personal and household goods (Except 95.24) - 96 : Other personal service activities
Sample representativeness	Between 1 to 3 points of balance.
Response rate	Non-weighted response rate: 76 % (annual average 2007) Weighted response rate (by turnover): 78 % (annual average 2007)
Treatment of non-responses	"Constant sample" method: for qualitative questions, m-1 survey response is carried forward to m survey in case of non-response for this provisional operating. For m-1 survey definitive operating, an intermediate response between m and m-2 is attributed.

Weighting	Two-stage aggregation: <ul style="list-style-type: none"> - The first aggregation level leads to results at strata level. Within this first stage, individual responses to qualitative questions are weighted using the response of the surveyed to a yearly quantitative question concerning either turnover or the workforce, depending on the question; - At a second stage, strata average results are aggregated at less broken-up levels using weights computed from the <i>Sirene</i> repertory, using either turnover or the workforce, depending on the question.
Periodicity	Monthly
Survey method	Postal mail or Internet data collection, since May 2006.
Fieldwork period	First 3 weeks of the current month.
Timeliness	3 working days before the end of the month.
Remarks	The first results relating to month m are provisional. Revised results are released at the end of the next month. These definitive results take into account of late responses arrived after the first release.